



NEWS RELEASE

CalAmp Honored by The Los Angeles Chapter of the Association for Corporate Growth With Strategic Reinvention Award

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OXNARD, CA -- (Marketwired) -- 05/06/13 -- **CalAmp Corp.** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced that it has been selected as the annual Strategic Reinvention Award recipient by The Los Angeles Chapter of the Association for Corporate Growth. CalAmp was selected as 1 of 10 award winners out of nearly 100 submissions.

For more than 40 years, the Association for Corporate Growth has been the premier global association for professionals involved in corporate growth, corporate development and mergers and acquisitions. The Strategic Reinvention Award is given to a management team that has been faced with a significant challenge to its company and has successfully transformed the business to meet and overcome that challenge.

"CalAmp was faced with just such a challenge and not only met it, but used the opportunity to create a stronger, more diverse company," said Andrew Apfelberg, chairman of The Los Angeles Chapter of the Association for Corporate Growth. "The leadership that CalAmp's management team showed in the process is at the heart of what ACG LA wants to honor in its annual awards."

CalAmp President and CEO Michael Burdick commented on being awarded the honor. "We are honored to receive this award from the Association for Corporate Growth," said Burdick. "The economic downturn presented CalAmp with extraordinary financial and operational challenges that we have successfully navigated. Our employees' dedication and ability to adapt to changing market conditions were instrumental in overcoming these challenges and have been critical to our success."

About CalAmp

CalAmp Corp. (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

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