



NEWS RELEASE

CalAmp Fleet and Asset Management Devices Now Available for U.S. Cellular Mobile Network

1/26/2016

Expansion Gives U.S. Cellular Customers Access to Market-Leading Fleet Management Supplier's Device Portfolio

OXNARD, CA -- (Marketwired) -- 01/26/16 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced that U.S. Cellular customers now have access to CalAmp's market-leading devices for fleet and asset management solutions. A portion of CalAmp's broad tracking device portfolio is now available for U.S. Cellular customers, with plans to expand the offerings over time, according to Greg Gower, Senior Vice President and General Manager of CalAmp's Mobile Resource Management (MRM) business.

"This is a great opportunity for CalAmp to expand into underserved markets where U.S. Cellular is the primary mobile network operator. It gives us exposure to 5 million U.S. Cellular customers including a large number of local and regional businesses and government agencies," said Gower. "We look forward to expanding our offerings as the relationship with U.S. Cellular expands."

"Working with CalAmp allows us to support multiple application providers from a single device platform, reducing our time to market with new solutions," said Scott Scheuber, U.S. Cellular Director of Product Management. "At U.S. Cellular, we strive to provide the best wireless experience for our customers, and in the Internet of Things business, device and network are key. With CalAmp fleet and asset management devices and our high-quality network, you get best-in-class for both. Collectively we enable a variety of powerful telematics solutions that can help businesses and governments achieve their goals."

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of

vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value mobile and remote assets. For more information, please visit www.calamp.com.

About U.S. Cellular

U.S. Cellular is the fifth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier has a strong line-up of cutting-edge devices that are all backed by a high-quality network in big and small cities and rural communities, and currently, 99 percent of customers have access to 4G LTE speeds. U.S. Cellular was named a J.D. Power and Associates Customer Champion in 2014 for the third time in four years. To learn more about U.S. Cellular, visit one of its retail stores or uscellular.com. To get the latest news, promos and videos, connect with U.S. Cellular on [Facebook.com/uscellular](https://www.facebook.com/uscellular), [Twitter.com/uscellular](https://twitter.com/uscellular) and [YouTube.com/uscellularcorp](https://www.youtube.com/uscellularcorp).

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