



NEWS RELEASE

CalAmp Enters Supply Chain Visibility Market to Safeguard Goods and Support Regulatory Compliance

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CalAmp Supply Chain Integrity Delivers Real-Time Visibility of In-Transit Goods for Improved Supply Chain Performance

IRVINE, Calif., Jan. 17, 2017 /PRNewswire/ -- **CalAmp** (NASDAQ:CAMP), a leading provider of wireless products, services and solutions, today announced it will leverage its acquisition of LoJack to enter the cold chain and supply chain visibility markets with **CalAmp Supply Chain Integrity** (SCI), an enterprise visibility solution for multinational firms to secure goods in transit, improve supply chain performance and help meet regulatory compliance. CalAmp SCI provides its customers in the pharmaceutical, healthcare, biotech, food and consumer goods industries with comprehensive supply chain services that enable the reliable, cost effective and safe downstream transit of goods from manufacture to distribution to the end consumer.

Increasing regulatory requirements and competitive pressures to reduce costs and improve efficiencies are driving the need for real-time visibility of product location, availability and condition in distribution channels. To address these needs, CalAmp is leveraging its industry leading expertise in telematics and its acquisition of LoJack to provide real-time information, monitoring and alerting of critical in-transit cold chain-related movement of goods. CalAmp SCI combines GPS and RF beacon cargo sensors and tracking devices with supply chain applications and access to its **SC iOn™ Command Portal** to allow customers to track and document chain of custody, physical integrity and logistics efficiency. With real-time, web-based visibility of goods in transit, supply chain stakeholders can prevent loss, maintain compliance with business rules and regulatory requirements, and monitor environmental conditions such as temperature, light and humidity to document compliance with regulations.

"End-to-end visibility of temperature-sensitive drugs, food and high-value consumer goods is now an imperative in

the highly regulated consumer goods marketplace," said Paul Washicko, VP and General Manager of CalAmp's SaaS business. "CalAmp SCI services combine LoJack's longstanding experience in supply chain integrity with CalAmp's expertise in telematics and data analytics to enable multinational companies to comply with strict regulatory requirements, maintain a high quality brand reputation and instill consumer confidence."

For more information on CalAmp SCI solutions for the cold chain market, including cargo integrity, security and supply chain visibility services, visit CalAmp's SCI webpage at <http://www.calamp.com/products/software/supply-chain-integrity>.

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader Industrial Internet of Things marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit www.calamp.com.

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