



NEWS RELEASE

CalAmp Engages Financial Relations Board as Investor Relations Advisor; Program to Include Extensive Communications and Outreach to the Investment Community

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OXNARD, Calif., May 11, 2005 (BUSINESS WIRE) -- CalAmp Corp. (NASDAQ:CAMP), a leading provider of wireless solutions, announced today that it has engaged the services of Financial Relations Board to implement major elements of its investor relations program, including extensive communications and outreach to the investment community.

"We have retained Financial Relations Board to help us better inform investors about the potential scope and value of our business," said Fred Sturm, President and Chief Executive Officer. "As we continue to develop and expand our product and service offerings, we want to make sure that Wall Street and the investment community are knowledgeable about our growth prospects and can track our achievements. Financial Relations Board is a well-established leader in investor relations, and we look forward to the visibility that this relationship will help create for CalAmp."

About Financial Relations Board

Financial Relations Board, www.financialrelationsboard.com, a leading investor relations firm, with offices in New York, Boston, Chicago, Los Angeles and San Francisco, operates as a unit of The Interpublic Group of Companies (NYSE:IPG). The Interpublic Group of Companies is among the world's largest advertising and marketing services organizations.

About CalAmp Corp.

CalAmp is a provider of wireless products and engineering services that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product inception through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and markets. CalAmp is the leading supplier of direct broadcast satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless connectivity solutions for the healthcare industry, public safety organizations, telemetry and asset tracking markets, enterprise-class 802.11 networks, and digital multimedia delivery applications. The Company is headquartered in Oxnard, California, and has approximately 625 employees. Founded in 1981, CalAmp has been publicly traded since 1983 as NASDAQ: CAMP. Additional information is available at www.calamp.com.

SOURCE: CalAmp Corp.

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