



NEWS RELEASE

CalAmp Debuts the LMU-3200, Targeting Broad Connected Car Applications

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New Dual-Purpose Device Combines Extensive Telematics Capabilities and a Wireless Hotspot With Secure, Mobile LTE Broadband Connectivity

OXNARD, CA -- (Marketwired) -- 02/23/16 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced the LMU-3200™, a tracking device designed to facilitate a broad array of connected vehicle applications. The LMU-3200 provides an OBD-II vehicle interface coupled with GPS tracking to deliver extensive telematics services. In addition, it provides an integrated mobile Wi-Fi hotspot to enable mobile internet connectivity for passengers, all in one device.

Unlike most connected vehicle tracking products currently on the market, the LMU-3200 is compatible with both standard and OEM-proprietary serial and CAN vehicle bus interfaces. This enables the LMU-3200 to provide access to a wide range of OEM protocols and parameters such as direct odometer readings, fuel levels, service interval indicators, air bag status, oil pressure and a variety of other vehicle parameters that are not typically available in other products on the market.

"The LMU-3200 turns the connected vehicle concept into a reality for the general public by providing a consumer-focused aftermarket solution that's simple, secure and easy to install and use," commented Greg Gower, Senior Vice President and General Manager of CalAmp's MRM Products business.

With the LMU-3200, connected vehicle applications can access extensive vehicle diagnostic interface data, track vehicle speed and location, and monitor key driver behavior metrics like hard braking, cornering and acceleration. Patented internal antennas for both cellular and GPS eliminate the need for a professional installation and make the LMU-3200 quick and easy to deploy. The LMU-3200 provides a secure Wi-Fi hotspot supporting standard 802.11

a/b/g/n protocols. It can handle up to 10 simultaneous users employing WEP/WPA/WPA2 encryption, which provides passengers and authorized users with secure mobile access to the internet at 4G LTE speeds.

The LMU-3200 uses CalAmp's proprietary PEG™ (Programmable Event Generator), an industry-leading onboard alert engine that continuously monitors a vehicle's environment and responds instantly to predefined threshold conditions such as time, date, motion, location, geo-zone and directly instrumented inputs. In addition, it leverages CalAmp's PULS™ (Provisioning/Programming, Update and Logistical System) software platform, which is the industry benchmark solution for comprehensive, full lifecycle over-the-air device management and maintenance.

To learn more and see a demonstration, visit booth #8.1B71 at Mobile World Congress in Barcelona from February 22-25, 2016.

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value mobile and remote assets. For more information, please visit www.calamp.com.

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