Cal/Amp®

CalAmp CrashBoxx Technology Transforms Carmine Fleet Management Services

7/16/2018

Large-scale integration improves fleet operations efficiencies and workforce safety for small and medium size business fleets in the U.S.
IRVINE, Calif. and SAN FRANCISCO, July 16, 2018 /PRNewswire/ -- CalAmp (Nasdaq: CAMP), a technology solutions pioneer transforming the global connected economy, announced today the integration of its CrashBoxx™ services with the fleet management platform developed by **Carmine**®. Carmine is a leader in the telematics industry looking to transform fleet management software to improve the efficiency and safety of small and medium-sized business (SMB) fleet operators in the U.S.

For Carmine customers, CrashBoxx integration will offer instant crash alerts via email or mobile app push notifications facilitating timely assistance to drivers. The notifications will include information about the incident including relative location, date, time and severity of the crash. Additionally, the collision information is available through Carmine's existing web portal. Carmine fleet operators can then generate reports that detail how many vehicles within their respective fleets have been involved in collisions. Under certain circumstances, detailed accident reconstruction reports can be ordered, enabling fleet managers to expedite the repair process and analyze liability.

"By integrating CrashBoxx into their fleet management platform, Carmine is providing an enhanced fleet management solution that will enable their customers to not only improve the efficiency of their operations but access potentially life-saving crash services," said Paul Washicko, senior vice president and general manager CalAmp's Software & Subscription Services business. "We are excited about their launch of CrashBoxx in the U.S. and look forward to partnering with them on the rollout in European markets."

"The U.S. fleet market is highly saturated and integrating CalAmp's CrashBoxx into our existing solution is a key differentiator for us," said Carmine CEO Ali Reza Fategh. "Accidents happen, and we want our customers to have the latest technology that can significantly reduce costs associated with a crash as well as provide notifications that can save lives."

Approximately 30,000 users across European and U.S. markets subscribe to Carmine's fleet management solutions.

About Carmine

MicroTelematics, Inc., dba Carmine, together with its group companies, encompasses over two decades of fleet management experience. With offices in the United States and Europe, its solutions are actively serving over 5,000 satisfied customers with over tens of thousands subscribed vehicles. Carmine is focusing on the North American market because of the overwhelming demand for an effective and simple to use fleet management solution. Through its wealth of experience and constant innovation, Carmine is dedicated to delivering solutions that offer measurable and impactful results to our customers. Carmine's North American operations are headquartered in Newport Beach, California. For more information on Carmine, visit **carmine.io**.

About CalAmp

CalAmp (Nasdaq: CAMP) is a technology solutions pioneer transforming the global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this The New How, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information on CalAmp, visit **calamp.com**, or **LinkedIn**, **Twitter**, **YouTube** or **CalAmp Blog**.

CalAmp, the CalAmp logo, and CrashBoxx are among the trademarks of CalAmp and/or its affiliates in the United States, certain other countries, and/or the EU. Any other trademarks or trade names mentioned are the property of their respective owners.

View original content with multimedia:**http://www.prnewswire.com/news-releases/calamp-crashboxx-technology-transforms-carmine-fleet-management-services-300681314.html**

SOURCE CalAmp