



NEWS RELEASE

## CalAmp Commences Shipments of Next Generation Products to Key DBS Customers

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New Products to Enable Expanded HDTV Programming

OXNARD, Calif.--(BUSINESS WIRE)--Nov. 21, 2006--CalAmp Corp. (Nasdaq:CAMP), a leading provider of wireless products, today announced that it has commenced shipments of next generation outdoor satellite reception equipment to Direct Broadcast Satellite (DBS) service providers DirecTV and Echostar. CalAmp's new products provide greater satellite reception capacity that will enable the DBS service providers to rollout expanded High Definition Television (HDTV) programming.

The new product for DirecTV is capable of receiving signals from up to five satellites and enables reception of video programming broadcast in both the Ka-band and the Ku-band. The new Echostar product receives signals from three Ku-band satellites and has an auxiliary port to accommodate programming from an additional satellite.

Fred Sturm, CalAmp's President and Chief Executive Officer, commented, "I am pleased to announce that CalAmp has begun shipping next generation outdoor equipment to both of our key DBS customers. These new outdoor reception systems, and the substantial investments made by DirecTV and Echostar to significantly expand their network capacities, will make national and local channel HDTV programming available to a majority of the nation's households. CalAmp is the only company supplying these latest generation products to both DBS service providers, which underscores our commitment to maintaining our leadership position in the DBS market."

About CalAmp Corp.

CalAmp is a leading provider of wireless equipment and software that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and

development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is the leading supplier of DBS outdoor customer premise equipment to the U.S. satellite television market. CalAmp also provides wireless connectivity solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit CalAmp's website at [www.calamp.com](http://www.calamp.com).

#### Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements, which involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements due to a variety of factors, including general and industry economic conditions, competition, development factors, operating costs, CalAmp's ability to efficiently and cost-effectively integrate its acquired businesses, and other risks and uncertainties that are detailed from time to time in CalAmp's filings with the Securities and Exchange Commission. Although CalAmp management believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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