



NEWS RELEASE

CalAmp Begins Volume Shipments of New Product to Direct Broadcast Satellite Customer

12/14/2011

OXNARD, CA, Dec 14, 2011 (MARKETWIRE via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it has commenced making volume shipments of a new whole-home video and data networking product to its key North American Direct Broadcast Satellite (DBS) customer.

Designed to facilitate the networking and communication of set-top boxes within the home, this new product acts as a video transport bridge throughout the whole home while simultaneously allowing for data communication using the Multimedia over Coax Alliance (MoCA) standard.

Michael Burdick, CalAmp President and CEO, stated, "We are pleased with our engineering team's execution on this technically challenging product. With volume shipments now underway, we expect meaningful revenue contributions from this product beginning in this current quarter, and extending into the next fiscal year."

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Satellite, which focuses on the North American Direct Broadcast Satellite market, and Wireless DataCom, which serves utility, governmental and enterprise customers. For more information, please visit www.calamp.com.

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SOURCE: CalAmp Corp.

