



NEWS RELEASE

## CalAmp Awarded Contract to Supply Public Safety Mobile Data Network for Plano, Texas

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### Vital Infrastructure Project Will Enable City-Wide Mobile Data Connectivity to Support Police, Fire and Emergency Medical Service Operations

OXNARD, CA, Sep 13, 2010 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, has been selected by the City of Plano, Texas to install a mobile data network for the municipality's police, fire and emergency medical service (EMS) agencies. The contract is for approximately \$1.5 million and is scheduled to be completed in nine months.

The project calls for the deployment of CalAmp's latest generation native-IP mobile data system. The advanced communications network includes redundant network control routers, CalAmp Paragon4 base stations and Gemini3 agile dual-band mobile modems with embedded GPS for automatic vehicle location functionality. Operating in 700 MHz licensed frequencies, the data communications network will use CalAmp's proprietary Parallel Decode technology for dependable, in-motion, high-speed mobile data delivery. The project award includes system engineering, implementation and project management services during all phases of the program, and technical support for five years following system deployment.

"CalAmp's mobile data system will give us reliable mobile data connectivity and seamless roaming throughout the 72 square miles of the City of Plano," according to Ron Goldsmith, City of Plano Radio Systems Manager. "A robust, wide-area mobile data network is critical to our ability to provide timely and effective police, fire and EMS public safety services to the City's more than 250,000 residents."

Rick Nozel, Senior VP of Sales and Marketing for CalAmp's Wireless Networks business, said, "We are gratified that

the City of Plano has selected CalAmp for this mission-critical mobile communications network. Our Paragon/Gemini Agile Dual-Band radio is a perfect fit for the City's requirements, and we are pleased to see forward-looking local governments like the City of Plano resume their capital investment in vital infrastructure projects such as this."

About CalAmp CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

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