



NEWS RELEASE

CalAmp Awarded Contract to Provide Mobile Data Communications Network for the City and County of Denver, Colorado

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Network to Provide Mobile Data Communications for Law Enforcement Personnel

OXNARD, Calif., Mar 25, 2008 (BUSINESS WIRE) -- CalAmp Corp. (Nasdaq: CAMP), a leading provider of wireless products, services, and solutions, today announced that its Dataradio operating unit has been awarded a contract with the City and County of Denver, Colorado to construct a mobile data network to be used by Denver's law enforcement personnel. The contract is initially valued at approximately \$2.3 million. Work on the project is expected to begin immediately with system acceptance scheduled for the latter part of calendar 2008.

The new Dataradio G3 Agile Dual Band (ADB) 800/700MHz IP platform will operate at data rates up to 32 and 64 Kbps, and is capable of being upgraded to support higher speeds. The system allows dispatchers to securely and accurately relay information to field personnel and allows law enforcement personnel to access information from remote databases without the need for back-office support. The system will initially support approximately 500 mobile units, and will have the capability to be expanded in the future.

"Dataradio is committed to providing mobile data solutions with guaranteed coverage at high data rates for public safety applications requiring mission-critical reliability," commented Michael Burdick, President of CalAmp's Wireless DataCom Division. "Dataradio understands the commitment that law enforcement personnel make to ensure the public's safety. We are dedicated to providing equipment to make this possible while significantly

improving the efficiency of the men and women in uniform."

Molly Rauzi, Chief Information Officer for the City and County of Denver said, "This technology gives us the ability to do more with existing resources. This network will make it much easier for dispatchers and police officers in the field to perform everyday tasks, improve response times and enhance overall public safety services to citizens in the City and County of Denver."

About CalAmp Corp.

CalAmp is a leading provider of wireless communications products that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is a supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless data communication solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit the Company's website at www.calamp.com.

Forward-Looking Statements

Statements in this press release that are not historical in nature are forward-looking statements, which involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", "anticipate", "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

SOURCE: CalAmp Corp.

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