



NEWS RELEASE

CalAmp Awarded \$1.5 Million Contract to Supply Data Telemetry Units for Anadarko Oil Field Operations in North Texas

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Wireless Communications Devices Will Link Production Wells With Operations Centers, Enabling Remote Automation and Monitoring of Dispersed Well Sites

OXNARD, CA, Feb 07, 2012 (MARKETWIRE via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, has been selected by a leading global energy company to supply mission-critical narrowband data telemetry radios for oil field operations across the Anadarko Basin in the panhandle region of north Texas. Deliveries are scheduled to begin March 2012.

The CalAmp data telemetry units will allow this oil company's production personnel to automate and remotely monitor well operations throughout the Anadarko field. The low-power, zero-maintenance wireless devices are intended for remote installations, where power consumption and communications reliability are paramount.

The new radios will allow customers to meet the US Federal Communications Commission's January 1, 2013 narrowbanding requirement for all Public Safety and Industrial/Business licensees in the 150-174 MHz and 421-512 MHz bands. This narrowbanding mandate is intended to ensure more efficient spectrum use and provide greater spectrum access for public safety and nonpublic safety users.

"A call for proposals was issued in early September, and by early December CalAmp had designed the product, built and demonstrated prototypes, and certified production units. This rapid response was key to our securing the \$1.5 million contract," said Mike Zachan, General Manager of CalAmp's Wireless Networks business. "This customer win underscores CalAmp's unique ability to quickly deliver customer-specific wireless solutions to meet mission-critical data communications requirements."

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

Forward-Looking Statements

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," "anticipate," "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements due to the risks described in the Company's Report on Form 10-K for fiscal 2011 as filed on April 28, 2011 with the Securities and Exchange Commission. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained.

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