



NEWS RELEASE

CalAmp Awarded \$1.1 Million Contract to Supply National Oceanic and Atmospheric Administration With Wireless Modems

8/16/2010

Advanced Wireless Solution Will Enable Two-Way Communication of Vital Weather Sensor Data for Aviation and Transportation Applications

OXNARD, CA, Aug 16, 2010 (MARKETWIRE via COMTEX) --

CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products and services, announced today that the U.S. National Oceanic and Atmospheric Administration (NOAA) has placed a \$1.1 million order for CalAmp's T96SR advanced wireless modems. Scheduled for delivery this year, the wireless data units will be used in NOAA's Automated Surface Observing System which gathers weather information from sensors.

The weather sensor data includes temperature, wind speed and direction, cloud height, visibility, dew point, freezing rain detection and precipitation type, all of which are critical to aviation and transportation safety. Operating at UHF licensed frequencies, these wireless modems provide two-way power control and diagnostic capabilities, in addition to relaying the much-needed weather sensor data.

"The environmentally demanding NOAA application requires a robust, high-reliability wireless solution that consistently and dependably delivers the data collected," notes Rick Nozel, Sr. VP of Sales and Marketing at CalAmp. "NOAA turned to CalAmp for the answer, and our engineers responded with a customized, digital wireless modem that helps ensure NOAA can meet the need for mission-critical weather data."

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

AT THE COMPANY:

Garo Sarkissian
VP Corporate Development
(805) 987-9000

AT FINANCIAL RELATIONS BOARD:

Lasse Glassen
General Information
(213) 486-6546
[**lglassen@mww.com**](mailto:lglassen@mww.com)

SOURCE: CalAmp Corp.