



NEWS RELEASE

CalAmp Asset Tracking Product Integrates Award-Winning Kyocera Module for Powerful and Cost-Effective Fleet Management Solutions

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LAS VEGAS--(BUSINESS WIRE)--April 1, 2008--Kyocera Wireless Corp., a leading global manufacturer of wireless handsets and devices, and CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced that CalAmp's LMU-4100 Location Messaging Unit now integrates the award-winning Kyocera 200 Module for anytime, anywhere communications over CDMA2000 1xRTT networks. The Kyocera-powered LMU-4100 delivers an affordable Global Positioning Satellite (GPS)-based location monitoring device that lowers the cost of delivering, supporting and growing fleet-management solutions. The integrated product has been approved for use with the largest CDMA machine-to-machine (M2M) carrier in North America.

The rugged CalAmp LMU-4100 is a powerful asset-tracking product designed for the demanding local fleet management market. Embedded with an onboard alert engine, it is designed to monitor and react to a series of configurable rules and vehicle conditions that provide remote monitoring of vehicle location and conditions. Using the Kyocera Module allows the LMU-4100 to deliver on-demand, anywhere communication between vehicles or assets and the network operations center enabling real-time tracking, monitoring and vehicle management. The LMU-4100 can store up to 10,000 data captures - nearly three weeks worth of information - to enable delivery of critical information captured in situations when vehicles temporarily travel outside the area of network coverage.

"Using Kyocera Modules, tools and support gives CalAmp's customers a field-proven wireless communication tool that allows personnel to react to and interact with up-to-the-minute information from the field," said Dean Fledderjohn, general manager of the M2M product line at Kyocera Wireless Corp. "CalAmp delivers a dynamic and easy-to-integrate LMU that is competitively priced and ready for forward evolution without the need for costly hardware overhauls."

The LMU-4100 is over-the-air programmable so that firmware, configuration parameters and rules can easily be updated without returning to the shop for maintenance. Designed for durability to meet U.S. military and Society of Automotive Engineers (SAE) specifications for harsh environments, it is ideal for use in industries such as trucking and transportation, field service, delivery and distribution, construction and public works.

"With Kyocera as one of our key technology partners, we were able to quickly integrate the new Kyocera 200 Module into the CDMA LMU-4100 and immediately offer our customers a superior product that is robust enough for fleet management solutions ranging from simple to sophisticated," said Michael Burdick, president of CalAmp's Wireless DataCom Division. "Ultimately, the new CDMA LMU-4100 can improve overall efficiency and productivity while streamlining mobile asset distribution and deployment. It's a terrific example of how M2M technology can help end-users improve the bottom line."

For more information about CalAmp's products and services, please visit www.calamp.com or contact the sales department: sales@calamp.com or (805) 987-9000. For more information about Kyocera Wireless modules, please visit www.kyocera-wireless.com/m2m-business.

About CalAmp Corp.

CalAmp is a leading provider of mission critical wireless communications solutions that enable any time/anywhere access. With comprehensive capabilities ranging from product design and development through volume production of rugged Radio Frequency (RF) and microwave equipment, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. The Company's Wireless DataCom (WDC) Division services the public safety, industrial monitoring and controls, and mobile resource management market segments with wireless solutions built on various communications technology platforms that include proprietary licensed narrowband, standards-based unlicensed broadband and cellular networks. WDC's offerings include private mobile wireless networks, wireless gateways and modems, hosted Automatic Vehicle Location (AVL) services, and custom and embedded wireless connectivity solutions. In addition, the Company's Satellite Division is a leading supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. For additional information, please visit the Company's website at www.calamp.com

About Kyocera Wireless M2M Modules

Kyocera Wireless offers a suite of machine-to-machine wireless modules designed to enable real-time communications over CDMA 1xRTT networks. The modules range from the simplified, data-only Kyocera 1xD to the Kyocera 300, which integrates the latest Qualcomm chipsets for a streamlined form factor, lower power consumption, and extended operating temperatures while also adding stand-alone GPS capability to digital voice

and packet data communications. For more information on integration tools or developers' kits, along with spec sheets, sales support and case studies, please visit www.kyocera-wireless.com/m2m-business.

About Kyocera Wireless

Kyocera Wireless Corp. is a leading supplier of innovative, feature-rich CDMA wireless devices and accessories for customers worldwide. The company is a wholly owned subsidiary of Kyocera International Inc., which acquired QUALCOMM Incorporated's CDMA consumer wireless phone business in February 2000. Based in San Diego, Kyocera Wireless leverages Japan's history of creating advanced consumer technologies around humanism and respect for the environment and blending them with a Western entrepreneurialism and style, resulting in a unique design language and a natural, user-friendly interface. For more information, please visit www.kyocera-wireless.com.

Kyocera Corporation (NYSE: KYO), the parent and global headquarters of the Kyocera Group, was founded in 1959 as a producer of advanced ceramics. By combining these engineered materials with metals and plastics, and integrating them with other technologies, Kyocera has become a leading supplier of telecommunications equipment, semiconductor packages, electronic components, laser printers, copiers, solar energy systems and industrial ceramics. During the year ended March 31, 2007, Kyocera Corporation's consolidated net sales totaled approximately US\$10.8 billion (JPYen 1,283,897 million) with net income of approximately US\$895 million (JPYen 106,504 million).

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SOURCE: Kyocera Wireless Corp. and CalAmp Corp.