



NEWS RELEASE

CalAmp Appoints Rick Nozel Senior Vice President of Sales and Marketing for Wireless Networks Business

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OXNARD, Calif.--(BUSINESS WIRE)--Mar. 12, 2009-- **CalAmp Corp. (NASDAQ:CAMP)**, a leading provider of wireless products, services and solutions, today announced the appointment of Rick Nozel as Senior Vice President of Sales and Marketing for the Company's Wireless Networks business.

In this newly created position, Mr. Nozel will lead the combined sales, marketing, customer support and service delivery resources for CalAmp's Public Safety Mobile, Industrial Monitoring & Controls and Original Equipment Manufacturer product lines. He will also be responsible for CalAmp's company-wide international sales organization. Mr. Nozel will report to Michael Burdiek, CalAmp's Chief Operating Officer.

"We are very pleased that Rick has joined CalAmp," commented Mr. Burdiek. "He will be a key member of CalAmp's senior leadership team and have responsibilities for the sales and marketing function of a significant portion of our overall business. Rick is an experienced executive with a strong background in wireless technologies and has the requisite leadership abilities to succeed in this new role. I believe his expertise will help CalAmp achieve its goals of providing superior value to our customers and profitably growing our Wireless Networks business."

Commenting on his appointment, Mr. Nozel said, "I am thrilled to join the CalAmp team. The wireless networks business at CalAmp enjoys a strong industry reputation as a technology leader for critical wireless infrastructure applications. Furthermore, CalAmp's R&D initiatives are well positioned to capitalize on industry trends of converged fixed and mobile networks, as well as voice and data networks. I look forward to helping CalAmp grow."

Mr. Nozel has spent his entire career in the wireless industry. Prior to joining CalAmp, he was Vice President of Sales with General Electric's Microwave Data Systems (MDS) unit, a wireless communications equipment provider

for the industrial market that was acquired by GE in 2007. During his 17-year tenure at MDS, he held various sales and marketing management positions including a two year international assignment in Asia as Director of Asia-Pacific Sales. He began his career as an engineer with the Data Telemetry Group of E.F. Johnson. Mr. Nozel earned a Bachelor of Science in Electrical Engineering from Marquette University in Milwaukee, Wisconsin and has completed graduate coursework in Business at the University of Minnesota.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe," "seek," "could," "estimate," "judgment," "targeting," "should," "anticipate," "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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