



NEWS RELEASE

CalAmp Announces Wi-Fi Enhancement to Its Dataradio CiPHR(TM) Wireless Broadband Networking Platform

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OXNARD, Calif.--(BUSINESS WIRE)--Mar. 19, 2009-- **CalAmp Corp. (NASDAQ: CAMP)**, a leading provider of wireless products, services and solutions, today announced the addition of Wi-Fi connectivity to its Dataradio CiPHR™ IP Router, a rugged wireless communications and networking platform for fixed and mobile data applications over 3G cellular networks. CiPHR provides reliable wireless data communications in the most demanding operating environments for first responders, public safety agencies, utilities, and oil and gas companies.

CiPHR supports global EV-DO and HSPA cellular networks and is backward compatible to corresponding 2G cellular wireless technologies. Adding industry standard Wi-Fi capability to CiPHR's TCP/IP communication protocols provides hotspot-like local area access for portable wireless devices and supports connections to Wi-Fi enabled devices commonly used by first responders or the mobile workforce. In addition to the Wi-Fi capability, CiPHR has a highly sensitive GPS receiver that provides route planning support for fleet management as well as automatic vehicle location (AVL) and tracking applications. CiPHR has been developed to also support multi-network data routing, thereby enabling interoperability between Dataradio wide area systems and fixed broadband infrastructure. The platform incorporates user friendly configuration software and works with most TCP/IP applications.

"The Dataradio CiPHR is the most versatile, industrial grade wireless communications platform for mobile and fixed data applications over 3G cellular networks," said Rick Nozel, Senior Vice President Sales and Marketing for CalAmp's wireless networks business. "Adding Wi-Fi capability to the CiPHR platform provides our customers with an additional tool to address their connectivity needs and further increases the number of mission-critical applications that CiPHR can support."

CalAmp is exhibiting the Dataradio CiPHR IP Router in booth #1021 at the IWCE 2009 annual convention in Las Vegas, Nevada through March 20, 2009.

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

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