CalAmp

CalAmp Announces Ruggedized Vehicle-Grade Cellular Router Portfolio Now Enabled with Smart Vehicle Technology

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Enhanced Family of Vanguard LTE Cellular Routers Now Seamlessly Integrated with CalAmp's Industry-Leading Telematics Intelligence Engine

IRVINE, Calif. , Aug. 31, 2016 /PRNewswire/ -- **CalAmp (NASDAQ: CAMP)**, a leading provider of wireless products, services and solutions, today announced the availability of its Vanguard™ vehicle-grade family of cellular routers, now enabled with PEG™, CalAmp's proprietary programmable event generator to continuously monitor the vehicle operating environment and respond instantly to pre-defined and configurable threshold conditions such as motion, location, geo-zone crossings and custom parameters. Supporting a true intelligent vehicle area network, CalAmp's newest vehicle-grade routers provide an extension at LTE speeds from vehicle to in-field resources, mobile workforce, mission-critical data and remote applications.

The new telematics alert engine functionality also enables the Vanguard family of routers to integrate directly with a vehicle's CAN bus interface to provide access to engine diagnostic interface data, to track vehicle location and speed, and to monitor key driver behavior metrics like hard braking, cornering and acceleration. With a sophisticated combination of vehicle data access and delivery, CalAmp's newest vehicle-grade routers reliably support a broad array of real-time, connected applications for markets where security is paramount including commercial service vehicles, public safety, commuter transportation and other enterprise vehicle deployments. CalAmp's vehicle-grade routers provide a secure digital hub for mobile workers to connect multiple smart devices, laptops, and the vehicle itself to empower business applications and analytics software.

The new alert engine also enables the router to seamlessly integrate and leverage CalAmp's Telematics Cloud, an application service enablement platform that offers customers the ability to easily harness critical, time-sensitive

vehicle and equipment telematics data via real-time and historical data feeds available through simple web service Application Programming Interfaces (APIs). This turnkey cloud service enables greater efficiencies, improved business performance and scalability for streamlined profitability. The routers also support DeviceOutlook™, CalAmp's cloud-based enterprise-grade device management and control application, which supports over-the-air deployments and automated provisioning of custom configurations when devices initially connect to the network.

"As the leading provider of telematics systems with more than seven million devices currently deployed, CalAmp's vehicle-grade router family provides secure broadband connectivity integrated with its core competency in smart vehicle solutions," said Mike Zachan, Senior Vice President and General Manager of CalAmp's Wireless Networks business. "Our Vanguard router family now includes CalAmp's full suite of market-leading vehicle telematics technology that has been deployed worldwide by some of the largest and most sophisticated companies across the transportation ecosystem."

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader Industrial Internet of Things marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit **www.calamp.com**.

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