



NEWS RELEASE

CalAmp Announces Release of FleetOutlook 7.5

5/24/2013

Features and functionality include new MobileNAV app,
new alerts and schedule management enhancements

OXNARD, CA, May 23, 2013 – CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today the release of FleetOutlook® 7.5, the latest version of the Company’s fleet tracking service. Enhancements include the new MobileNAV app, new alerts and new schedule management capabilities. These new features help to maintain the integrity of driver-to-vehicle assignments and enable managers to run their fleets more efficiently.

MobileNAV App:

FleetOutlook’s MobileNAV app combines real-time dispatching and messaging with remote administration of driver-to-vehicle assignments. Designed for the mobile worker, the app’s main components assist drivers in productively carrying out their work assignments.

Features of MobileNAV include:

- Dispatch drivers in real-time
- Manage driver-to-vehicle assignments remotely
- Monitor a driver’s jobs
- Communicate in real-time.

MobileNAV is available on smartphones and tablets operating on the Android 4.0 platform. The application is available as a free download in **Google Play** for all FleetOutlook customers.

Alerts:

FleetOutlook 7.5 offers new alerts, including the Unassigned Vehicle Alert, which ensures the integrity of driver-to-

vehicle assignments for reporting purposes. This alert triggers once every 24 hours when any vehicle travels a distance of one mile, but does not have an assigned driver in FleetOutlook. This alert allows a dispatcher to quickly view the unassigned vehicle and assign a driver.

Schedule Management Enhancements:

Customers currently using **TechConnect** to communicate with drivers now have the ability to view the driver workday in FleetOutlook's **TechDirect** module. TechDirect is a workday visualization tool that provides a map and a timeline so managers can monitor their entire team on a single screen as they progress throughout the day. In addition, TechDirect now enables users to define work order radius by zip code.

"The release of 7.5 introduces our newest app, MobileNAV, to the FleetOutlook community," said Brian Moran, CalAmp's vice president of product management. "MobileNAV is the first of its kind in the industry and puts efficiency at a driver's fingertips. Additional features in this release address specific customer requests, which is one of our highest priorities in establishing the product development roadmap."

These features, along with many others, can be found within the FleetOutlook application. Customers can download a complete copy of the FleetOutlook 7.5 Release Notes by logging into FleetOutlook and clicking on the Help tab.

About CalAmp

CalAmp Corp. (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value remote assets. For more information, please visit <http://www.calamp.com/>.

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