



NEWS RELEASE

## CalAmp Announces Product Line Interoperability With Magellan Vehicle Navigation Device

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### CalAmp and Magellan Integrate Offerings to Enable Affordable In-Vehicle Solution

OXNARD, CA -- (Marketwired) -- 11/19/13 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today product line interoperability with the Magellan RoadMate® Commercial 5190T fleet navigation device for a broad set of its Fleet Location Messaging Unit (LMU) products. The combined offering creates an affordable solution that enables efficiency and productivity for transportation, transit, delivery and service fleets.

"CalAmp has a long history of partnering with industry leaders and is pleased to work closely with Magellan to tightly integrate our offerings and bring compelling solutions to our mutual customers," said Greg Gower, senior vice president and general manager of CalAmp's Mobile Resource Management business. "The Magellan Fleet protocol was a straightforward integration and we are confident this combination will enable powerful and affordable solutions for the fleet market."

"We are very excited to be an integral part of the CalAmp partner ecosystem. Our companies rapidly integrated our RoadMate Product, which further proved the capability of our Fleet API," said Mark Perini, Associate Vice President of Product Marketing of Magellan. "Magellan is committed to giving drivers the best navigation experience with valuable content and convenient features that enhance safety and productivity."

### About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex

machine-to-machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit [www.calamp.com](http://www.calamp.com).

#### **About Magellan**

Headquartered in Santa Clara, CA, MiTAC Digital Corporation, manufacturer of the Magellan ([www.magellangps.com](http://www.magellangps.com)) brand of portable GPS navigation devices, globally markets the award-winning Magellan® SmartGPS series for autos; RoadMate® series for autos, RVs, fleet and commercial vehicles; the eXplorist® outdoor series for hunting, fishing, hiking, marine and geocaching; and the award winning Echo series of accessory smart watches for sports activities. Follow Magellan on Facebook, Twitter and YouTube.

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