



NEWS RELEASE

CalAmp Announces Preferred Partnership With Magellan

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CalAmp and Magellan Partner to Deliver Android-Based Fleet Navigation Software on CalAmp Mobile Data Terminals for U.S. and Canadian Markets

OXNARD, CA -- (Marketwired) -- 04/15/15 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced a preferred partnership agreement with Magellan, a provider of innovative GPS devices and content services, to bundle Magellan's professional-grade navigation software with CalAmp's MDT-7 Android-based mobile data terminal. This partnership provides fleet operators in the U.S. and Canada with access to advanced features such as turn-by-turn navigation, speed limit and speed alert notifications, integrated safety options, trip planning enhancements and an array of fleet-specific value-added cloud services.

"This preferred partnership allows CalAmp to offer a rich set of mobile navigation features in the U.S. and Canada on our popular MDT-7 terminal at a competitive price. It combines Magellan's best-in-class software with CalAmp's proven and comprehensive fleet management offering," said Greg Gower, Senior Vice President and General Manager of CalAmp's Mobile Resource Management (MRM) business. "CalAmp is committed to continually expanding our offerings including content options that enable our customers to differentiate their solutions while also helping meet their evolving business objectives."

The CalAmp MDT-7 Android mobile data terminal is now available bundled with one of two Magellan navigation software packages out of the box. With the first package, customers can select Magellan's Fleet Navigation application, which provides an array of trucking and fleet attributes ideal for commercial operations including route optimization based on customized vehicle profiles, highway lane assist to safely navigate complex highway interchanges, and fully integrated points of interest such as truck stops, lodging and weigh stations. With the second package, customers can select the Fleet Consumer Navigation variant for automotive fleet implementations

such as taxis and limousines that do not require commercial trucking attributes.

CalAmp will also be making Magellan cloud service packages available that provide access to features such as real-time fuel pricing, map updates, weather, traffic reports and alerts. Customers will now have the ability to address key business and regulatory requirements such as state mileage tracking for IFTA fuel logging and hours of service (HOS) tracking and reporting through their CalAmp MDT-7 Android mobile data terminal. CalAmp and Magellan are also working to make the fleet-specific cloud services offering available to a wider audience through aftermarket channels including the CalAmp Appstore and Magellan's online portal.

"Magellan is pleased to partner with CalAmp to deliver industry leading fleet navigation and cloud services to their extensive customer base. We look forward to working together to promote and co-market the integration of the CalAmp MDT-7 with Magellan's commercial-grade navigation software," said Peggy Fong, President of Magellan. "We believe this partnership will bring a winning combination of products and services to the growing fleet management market."

About CalAmp

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value remote assets. For more information, please visit www.calamp.com.

About Magellan

Headquartered in Santa Clara, CA, MiTAC Digital Corporation, manufacturer of the Magellan (www.magellangps.com) brand of portable GPS navigation devices, is a wholly-owned subsidiary of MiTAC International Corporation. Magellan, the industry leader for innovative GPS navigation devices since 1986, globally markets award-winning products in multiple categories including auto, RV, commercial, outdoor, fitness and mobile. Continuing its spirit of innovation, Magellan is developing new cloud-based technologies, for consumer, AutoOEM, and Fleet solutions to meet the changing needs of today's consumer and businesses.

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