



NEWS RELEASE

CalAmp Announces New Line of Rugged Wireless Networking Devices for the Public Safety Market

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OXNARD, Calif.--(BUSINESS WIRE)--Feb. 26, 2008--CalAmp Corp. (NASDAQ:CAMP), a leading provider of wireless products, services and solutions, today announced the release of its Dataradio CiPHR(TM) IP Router/Radio Modem, a new rugged wireless communications and networking platform for public safety data applications over cellular networks.

Leveraging more than 20 years of experience with wireless data networks for public safety applications, CalAmp's latest product addresses the needs of first responders requiring a data communications and networking device that provides reliable service even in challenging operating environments. The Dataradio CiPHR uses the industry standard TCP/IP communication protocol and is compatible with most leading public safety specific software applications such as Computer Aided Dispatch (CAD) and Record Management Systems (RMS). CiPHR has been developed to support multi-network data routing, thereby enabling interoperability between Dataradio wide area systems as well as fixed broadband infrastructure.

"The Dataradio CiPHR(TM) is the most advanced communications platform for public safety cellular communications today, designed specifically with the needs of our customers in mind," said Michael Burdick, President of CalAmp's Wireless DataCom Division. "It is the result of years of experience in the public safety data communications marketplace and represents a significant step towards our 'triple play' strategy to provide licensed narrowband, license free broadband and public network interoperable data connectivity for first responder applications."

The Dataradio CiPHR(TM) is a flexible, intelligent and full-featured mobile data communications platform with Ethernet, USB and serial interfaces. It offers advanced configuration options for application specific communication

interfaces such as multiple analog/digital input-output ports and local wireless connectivity over Wi-Fi or Zigbee. An integrated GPS receiver provides support for route planning as well as automatic vehicle location (AVL) or tracking applications. The platform is designed for 3G networks such as CDMA 2000 1xEV-DO Revision A or GSM High Speed Downlink Packet Access (HSDPA) networks. Its backward compatibility to corresponding 2G wireless technologies automatically connects to the best network and highest data speed available and is therefore ideally suited for a broad set of mobile, portable or fixed wireless applications. It showcases the familiar rugged Dataradio packaging, designed to sustain extended temperature range and harsh environmental conditions. Tried and tested mounting and easy installation allows for simple integration of the CiPHR with new or existing Dataradio deployments.

About CalAmp Corp.

CalAmp is a leading provider of wireless communications products that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is a supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless data communication solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit the Company's website at www.calamp.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements that involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", "anticipate", "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements. Although CalAmp believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. CalAmp undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

CONTACT: CalAmp Corp.

Rick Vitelle

Chief Financial Officer

805-987-9000 or

Financial Relations Board

Lasse Glassen

General Information

213-486-6546

lglassen@frbir.com

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