



NEWS RELEASE

CalAmp Announces New LNBF Receiver Product for Direct Broadcast Satellite Market

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Sep 05, 2012 (Marketwire via COMTEX) --CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, announced today that it has commenced volume shipments of its new, triple satellite, low noise converter / receiver (LNBF) for the North American residential Direct Broadcast Satellite (DBS) market.

This next generation triple-feed product incorporates a single local oscillator for enhanced reliability and simplified product architecture. As a result, the new receiver represents a significant cost savings over prior product generations. Product qualifications have been completed and CalAmp has begun volume production shipments to a major DBS customer.

"The DBS service providers continually look for ways to control expenses while maintaining the highest level of quality and service reliability for their subscribers. CalAmp's new LNBF receiver meets these requirements, providing both superior and dependable performance as well as substantial hardware cost reductions. This new product replaces an earlier generation product and is suitable for the majority of new installations by the service provider. The development of this mainstay product is part of our internal cost initiatives strategy and will allow us to continue to optimize our satellite business segment," said Robert Hannah, Senior Vice President & General Manager of CalAmp's Satellite business.

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit www.calamp.com.

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