



NEWS RELEASE

CalAmp Announces Introduction of Next Generation Narrowband Wireless IP Router/Modem for Critical Data Communications

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OXNARD, Calif.--(BUSINESS WIRE)--Oct. 18, 2007--CalAmp Corp. (NASDAQ:CAMP), a leading provider of wireless products, today announced the introduction of the ViPR(TM) Wireless IP Router/Modem. The ViPR(TM) enables true end-to-end wireless Ethernet connectivity over licensed spectrum in VHF or UHF frequencies for machine-to-machine (M2M) communications.

As the industry's first integrated end-to-end wireless Ethernet product for narrowband licensed spectrum, the ViPR(TM) overcomes limitations of traditional non-licensed spectrum devices such as range or susceptibility to interference and therefore is the ideal solution for SCADA, Telemetry and other critical data communication applications. Higher receive sensitivity in narrowband installations, data rates of up to 32 kbps over a 25 kHz channel and higher RF Transmit output power of up to 10W make it the perfect choice for industrial wireless Ethernet connectivity. The ViPR(TM) includes a web based interface for ease-of-use and ease-of-installation, and includes remote configuration capabilities.

"As our second generation narrowband IP radio, the ViPR(TM) is designed for applications requiring reliable and true end-to-end IP communications, particularly over larger distances," said Michael Burdick, President of CalAmp's Wireless DataCom Division. "Our customers will appreciate the ViPR(TM)'s quick and easy deployment, its configuration flexibility to address specific applications and its outstanding RF performance. The introduction of the ViPR(TM) further extends our wireless product offering for the Industrial Monitoring and Control market in line with our commitment to deliver the most reliable and widest range of wireless data products for M2M communications."

About CalAmp Corp.

CalAmp is a leading provider of wireless communications products that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is a supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless data communication solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit the Company's website at www.calamp.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements, which involve known and unknown risks and uncertainties. Words such as "may", "will", "expect", "intend", "plan", "believe", "seek", "could", "estimate", "judgment", "targeting", "should", "anticipate", "goal" and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements due to a variety of factors, including general and industry economic conditions, product demand, increased competition, competitive pricing and continued pricing declines in the DBS market, the timing of customer approvals of new product designs, operating costs, the Company's ability to efficiently and cost-effectively integrate its acquired businesses, the Company's ability to obtain a waiver from the lenders under its bank credit agreement of the event of default under the credit agreement, the Company's ability to successfully requalify with respect to the sale of newer generation products to one of its key DBS customers, the risk that the ultimate cost of resolving a product performance issue with that DBS customer may exceed the amount of reserves established for that purpose, and other risks or uncertainties that are described in the Company's fiscal 2007 Annual Report on Form 10-K on May 17, 2007 with the Securities and Exchange Commission. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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