



NEWS RELEASE

CalAmp Announces High-End Devices to Address Growing Global Connected Vehicle Market Demand

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Global IoT Enablement Solutions Provider Expands High-End Product Line for Global Customers

IRVINE, Calif., March 1, 2017 /PRNewswire/ -- **CalAmp** (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced the availability of two new high-end telematics devices designed for connected vehicle applications anywhere in the world. These new devices address growing global market demand in Europe and Latin America for more connected vehicle technology options and enable a broad range of applications such as fleet management, usage-based insurance, crash notification, stolen vehicle recovery, vehicle finance and auto rental.

New products include:

- LMU-2640™ – Designed for sophisticated fleet management applications, the LMU-2640 incorporates the flexibility of GSM/GPRS wireless communication along with highly sensitive GPS, a powerful processing engine and a triple-axis accelerometer that detects and communicates driver behavior. The LMU-2640 supports CalAmp's Instant Crash Notification (ICN™) services suite, delivered via email, SMS (text) or through an Application Programming Interface (API).
- LMU-200™ – Ideal for track and trace applications, the LMU-200 provides reliable, economical connectivity through GPRS wireless communication. The LMU-200 features highly sensitive GPS, motion detection, remote starter disable and built-in antennas that lower overall deployment cost and simplify installation.

Built on CalAmp's scalable hardware and device management platform suite, each product employs the Company's PEG™ on-board alert engine and processing environment as well as PULS™ over-the-air device management and maintenance application. These pioneering systems allow customers to leverage one platform to manage their

entire portfolio including remote firmware updates regardless of the vehicle type or use case.

"The introduction of these two new devices represents our ongoing, strategic investment in solutions that enable the connected vehicle ecosystem in key markets such as Europe and Latin America," said Justin Schmid, Senior Vice President and General Manager of the Telematics Systems business at CalAmp. "With CalAmp as a leading IoT enablement solutions provider with new technology and a growing product portfolio, customers in these regions now have more options to choose from whether they're looking for a simple vehicle tracking option or a full solution to support complex mixed fleet applications."

To learn more about CalAmp's newest products, visit booth #8.1B71 (Hall 8.1/Upper Level) at MWC 2017 in Barcelona, Spain from February 27 – March 2, 2017

About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader Industrial Internet of Things marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit www.calamp.com.

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