



NEWS RELEASE

## CalAmp Announces Four New Wireless Devices for Mobile Resource Management

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### Expands Product Portfolio and Capabilities for Mobile Asset Monitoring and Vehicle Tracking

OXNARD, CA, Feb 23, 2012 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, will introduce at the Mobile World Congress Conference and Exhibition in Barcelona the addition of four new GPRS and HSPA wireless communications products for Mobile Resource Management (MRM) applications. These new products will provide CalAmp customers with robust, reliable wireless data communications for local fleet management, insurance, trailer tracking, vehicle finance, stolen vehicle recovery and remote start applications.

CalAmp's new Location Messaging Unit (LMU) and Trailer Tracking Unit (TTU) products provide global positioning satellite (GPS) tracking and cellular-based wireless communications capabilities for monitoring and tracking 12-volt and 24-volt vehicles. The new products are equipped with low-power 16G-force accelerometers capable of measuring hard braking, hard acceleration and collision events. Each product employs CalAmp's pioneering PEG(TM) (Programmable Event Generator) and PULS(TM) (Programming, Update and Logistics System), the company's industry-leading on-board alert engine and over-the-air device management and maintenance application, respectively. The new products also feature an integrated wireless antenna designed to deliver unrivaled performance and expand installation flexibility.

These new additions to CalAmp's wireless data communications product portfolio for MRM include the following:

- LMU-2000 is an easily installed tracking product for fleet management and insurance markets. The unit plugs into the OBDII vehicle port to obtain power and ground as well as sense vehicle on/off state. The

LMU-2000 features a 200 mAh back-up battery, a serial port and no I/O ports.

- LMU-2200 is intended for discreet installation for fleet management and insurance market applications. The LMU-2200 comes equipped with a fixed harness, a 200 mAh back-up battery, a multiplexed serial port and 3 I/O ports.
- The LMU-2700 is a flexible, professionally installed product for fleet management. The LMU-2700 features a connector-equipped harness, a 1000 mAh back-up battery, 2 switch-powered serial ports, 8 I/O ports, and a 1-wire bus for driver ID and temperature sensors.
- The TTU-2800 is a water-sealed product designed to meet the environmental and extended operations requirements of the trailer tracking and fleet management markets. The TTU-2800 comes equipped with a fixed harness, a 3800 mAh back-up battery, a multiplexed serial port and 3 I/O ports.

"At CalAmp we're dedicated to creating value-based products that deliver on both price and performance for a wide range of solutions in MRM applications," said Greg Gower, Senior Vice President and General Manager of CalAmp's MRM business. "Our latest wireless data communications products offer the added value of measuring actual driving performance -- speed, braking, cornering, and impact -- giving our customers the ability to identify and correct risky driving behavior, thereby minimizing driving risk, improving operating efficiency, protecting their drivers and vehicles, and reducing overall transportation costs."

Mobile World Congress Conference and Exhibition

For more information about CalAmp products and services, please visit booth #2.1A70 at the Mobile World Congress Conference and Exhibition in Barcelona, Spain, February 27 through March 1, 2012 or visit: [www.calamp.com](http://www.calamp.com).

About CalAmp

CalAmp develops and markets wireless communications solutions that deliver data, voice and video for critical networked communications and other applications. The Company's two business segments are Wireless DataCom, which serves utility, governmental and enterprise customers, and Satellite, which focuses on the North American Direct Broadcast Satellite market. For more information, please visit [www.calamp.com](http://www.calamp.com).

CALAMP CONTACT:

Joanne Keates

Director of Corporate Communications

**jkeates@calamp.com**

(805) 419-8239

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