



NEWS RELEASE

CalAmp Announces Four New Wireless Communications Products

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CalAmp Expands its Position in Mobile Resource Management Markets with Products that Address a Wide Array of MRM Applications

OXNARD, Calif.--(BUSINESS WIRE)--March 26, 2007--CalAmp Corp. (Nasdaq:CAMP), a leading provider of wireless communication solutions, announced today at the CTIA Wireless Show in Orlando, Florida, the addition of four new products for the Mobile Resource Management (MRM) market. These products are targeted for applications in the vehicle tracking, fleet management, cargo tracking, public safety and public transit markets. The products include two new Location Messaging Units, a Remote Monitoring Unit and a Cellular Data Modem. Each product incorporates CalAmp's proprietary Programming/Provisioning Update and Logistical System (PULS) that allows for over-the-air, in-field device configuration, firmware upgrade and diagnostics.

CalAmp's Location Messaging Units (LMU) and Remote Monitoring Units (RMU) utilize the Company's embedded Global Positioning Satellite (GPS) technology to provide cellular-based wireless asset tracking capabilities. These products include:

- The LMU1000, a streamlined and economical asset tracking product designed for the vehicle finance market. It utilizes GSM/GPRS cellular technology and can be purchased with either internal or external antenna configurations.
- The LMU4100, a highly configurable asset tracking product designed for the demanding local fleet management market that can meet the needs of a diverse customer base. It utilizes CalAmp's industry leading on-board programmable event generator (PEG(TM)) and can be equipped with GSM/GPRS, CDMA/1X, iDEN, up

to 17 Input/Output signals, 2 serial ports, Bluetooth, and external antenna configurations.

- The RMU100, which can be configured with external backup battery and either internal or external antennas. It utilizes GSM/GPRS technology with up to two Input/Outputs and is well suited for high-value asset monitoring for both mobile as well as static applications.

CalAmp's Cellular Data Modem CDM822 features the latest in wireless broadband data communications. The CDM822 enables communications and routing from Ethernet, USB, and Serial connections over 3G wireless networks supporting either HSDPA/UMTS (High Speed Downlink Packet Access/Universal Mobile Telephone System) and EVDO Rev A (Evolution Data Optimized CDMA). CalAmp's CDM822 pushes the boundaries of the wireless experience with technology supporting connections up to 3.6 Mbps to transfer video, graphics, pictures and other high bandwidth content. The video and high speed broadband capabilities coupled with industry standard interfaces makes this product ideal for SCADA/telemetry, security and transit markets.

"CalAmp is pleased to announce the launch of these new products. This is the culmination of several development activities, and it represents an important step in expanding our existing MRM business," said Fred Sturm, CalAmp's President and CEO. "We believe this new suite of products has the right feature sets and price points to meet growing demand by customers for a wide array of MRM end-market applications. The development of these products along with other recent actions, including our acquisition of a vehicle tracking business from AirIQ, affirm our strategy to expand CalAmp's wireless datacom business."

About CalAmp Corp.

CalAmp is a leading provider of wireless communications products that enable anytime/anywhere access to critical information, data and entertainment content. With comprehensive capabilities ranging from product design and development through volume production, CalAmp delivers cost-effective high quality solutions to a broad array of customers and end markets. CalAmp is the leading supplier of Direct Broadcast Satellite (DBS) outdoor customer premise equipment to the U.S. satellite television market. The Company also provides wireless data communication solutions for the telemetry and asset tracking markets, private wireless networks, public safety communications and critical infrastructure and process control applications. For additional information, please visit the Company's website at www.calamp.com.

Forward-Looking Statement

Statements in this press release that are not historical in nature are forward-looking statements, which involve known and unknown risks and uncertainties. Words such as "may," "will," "expect," "intend," "plan," "believe,"

"seek," "could," "estimate," "judgment," "targeting," "should," and variations of these words and similar expressions, are intended to identify forward-looking statements. Actual results could differ materially from those implied by such forward-looking statements due to a variety of factors, including general and industry economic conditions, competition, the timing of customer approvals of new product designs, operating costs, the Company's ability to efficiently and cost-effectively integrate its acquired businesses, and other risks and uncertainties that are detailed from time to time in the Company's filings with the Securities and Exchange Commission. Although the Company believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, it can give no assurance that its expectations will be attained. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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