



NEWS RELEASE

# CalAmp Announces Enhancements to Its Open Developer Platform to Streamline Embedded Application Development and Deployment

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## CalAmp's Linux-Based Application Development Platform Now Available for Its Vanguard Product Family

OXNARD, CA -- (Marketwired) -- 01/27/16 -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced enhancements to its Open Developer Platform™ (ODP), designed to simplify the development and accelerate time-to-market of embedded M2M and Industrial IoT applications. The CalAmp ODP supports a variety of programming languages to meet the needs of embedded firmware developers, mobile application developers, and IT operations professionals. This development platform enables companies to design their own applications to address specific needs and use cases and is now included with CalAmp's Vanguard portfolio of products.

The CalAmp ODP offers a feature-rich development environment, tools, documentation and sample applications. The platform is seamlessly integrated with DeviceOutlook™, CalAmp's cloud-based enterprise-grade remote management and control application, which now supports over-the-air deployment of embedded applications. The enhanced offering supports C, C++, Java and Linux programming environments and provides developers with a range of capabilities that includes control of serial and I/O ports, access to device GPS data and cellular modem status information, and direct control of the communication path used including SMS, cellular or Wi-Fi. With direct access to Vanguard's TCP/IP stack, developers can dictate and manage the connection method and protocols used to optimize data transmission for their application.

"CalAmp's new ODP provides a rich environment to customize device behavior and tightly manage communications, facilitating rapid development of distributed intelligence and decision-making applications at the

edge for fixed and mobile solutions," said Michael Zachan, Senior Vice President and General Manager of CalAmp's Wireless Networks business. Zachan noted that through the use of the new ODP environment, CalAmp was able to quickly integrate and enable the IoT standard MQTT messaging protocol in weeks instead of months.

To learn more about CalAmp ODP and view a demo of ODP-enabled Vanguard, visit booth #2364 at DistribuTECH 2016 in Orlando, FL from February 9-11, 2016.

### **About CalAmp**

CalAmp (NASDAQ: CAMP) is a proven leader in providing wireless communications solutions to a broad array of vertical market applications and customers. CalAmp's extensive portfolio of intelligent communications devices, robust and scalable cloud service platform, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business critical data and desired intelligence from high-value mobile and remote assets. For more information, please visit [www.calamp.com](http://www.calamp.com).

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