



NEWS RELEASE

# CalAmp Announces Certification of Instant Crash Notification (ICN) Service by Prominent Independent Insurance Industry Research Firm CESVIMAP

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## Independent Testing of ICN Using the International Insurance Industry Crash Standard Validates System's Automatic Crash Reporting Performance and Reliability

IRVINE, Calif. , Sept. 1, 2016 /PRNewswire/ -- CalAmp (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced certification of its Instant Crash Notification (ICN™) service by trusted, independent insurance industry research company CESVIMAP, which provides objective evaluations of crash test results for vehicle repair and other collision damage services to insurance companies in Europe , Latin America and China . This is CalAmp's first independent certification of ICN by a major insurance industry testing organization.

To certify ICN for use by insurance providers, CESVIMAP performed controlled, instrumented tests of the service against the RCAR ( Research Council for Automobile Repairs ) industry standard for front and rear crashes and evaluated the system for its event discrimination and reporting performance. During the evaluation tests, ICN was able to accurately calculate severity of the crashes, and reliably deliver its detailed report immediately following an impact. Extensive and rigorous road testing also produced zero false positive crash indications from speed bumps, pedestrian walkways and other challenging road conditions. The successful evaluation conducted by CESVIMAP confirms that CalAmp's system immediately detected the test crashes, measured the impact severities correctly, and did so without generating any false reports.

"CESVIMAP plays a major role for auto insurers by undertaking independent evaluation of automated collision notification technology that helps auto insurers improve efficiency of the claims process, as well as offer better roadside assistance in the event of a crash," said Rubén Aparicio-Mourelo Alonso, Assistant General Manager of

CESVIMAP. "We were excited to test and evaluate CalAmp's ICN technology using front and rear crashes, as well as driving on a rigorous road course to evaluate false reports. ICN passed the tests and met our standards for automated collision notification systems. We look forward to seeing this technology in widespread use benefiting both insurers and policyholders alike."

ICN is a revolutionary service that provides a sense of safety and security for consumers while dramatically improving insurance claims management efficiency. It fully automates the accident event notification process, by providing users and subscribers with immediate notification of a collision, as well as accurate incident data such as impact severity on a five-point scale, crash time stamp and location reporting delivered via email, SMS (text) and directly to the insurance company through an Application Programming Interface (API). ICN is a key product within CalAmp's proprietary, patented and patent-pending automated First Notice of Loss (aFNOL) services suite, and is designed to be delivered as an incremental service to existing and future CalAmp device customers.

"We value the role that CESVIMAP and other independent research firms play in the insurance industry, and we are pleased that we were able to validate ICN's reliability and accuracy through an objective, third-party process," said Justin Schmid, Senior Vice President and General Manager of the Telematics Systems business at CalAmp . " CalAmp's ICN is the best-in-class solution for aftermarket automatic collision reporting systems and the independent certification by CESVIMAP helps to validate our offering."

With nearly 16 million motor vehicle crashes and more than 2 million injuries annually in the U.S. alone, ICN enables autonomous reporting of these events across the aftermarket connected vehicle ecosystem which includes fleet management, insurance, claims management, vehicle leasing, roadside assistance, vehicle finance and other applications seeking to add value and differentiate in the increasingly competitive vehicle telematics markets.

For more information on ICN and CalAmp's entire suite of advanced insurance telematics solutions, please visit <http://www.calamp.com/industries/insurance-telematics>.

## About CESVIMAP

CESVIMAP, MAPFRE's Center for Experimentation and Road Safety , focuses its research on the methodology of repair on vehicle accident damage. The data obtained from this research is made available through training activities, engineering and consultancy services, publications and through multimedia content on **CESVI TV**, for car manufacturers, providers, repair and insurance industries. The scope of CESVIMAP's action covers the study of passenger cars, industrial and agricultural vehicles and motorcycles. The Center's activities are oriented towards personnel from repair shops, insurance companies, vehicle manufacturers, appraisers, bureaus specializing in accident reconstruction and investigation of fires, and teachers and pupils of vocational training programs and universities. For more information, please visit [www.cesvimap.com](http://www.cesvimap.com).

## About CalAmp

CalAmp (NASDAQ: CAMP) is a pure-play pioneer in the connected vehicle and broader Industrial Internet of Things (IoT) marketplace. The Company's extensive portfolio of intelligent communications devices, robust and scalable telematics cloud services, and targeted software applications streamline otherwise complex Machine-to-Machine (M2M) deployments. These devices and solutions enable customers to optimize their operations by collecting, monitoring and efficiently reporting business-critical data and desired intelligence from high-value mobile and remote assets. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. For more information, please visit [www.calamp.com](http://www.calamp.com).

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