



NEWS RELEASE

CalAmp Announces \$7.5 Million in Orders for Its Mobile Resource Management Products

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OXNARD, CA, Jul 06, 2009 (MARKETWIRE via COMTEX) -- CalAmp Corp. (NASDAQ: CAMP), a leading provider of wireless products, services and solutions, today announced that its mobile resource management (MRM) business has received orders exceeding \$7.5 million during the two-month period of May and June, higher than in any prior two-month period. These recent orders are from a diverse customer base serving a wide array of MRM markets. Orders for applications in Municipal School Bus Management, Service Fleet Management, Vehicle Finance, Stolen Vehicle Recovery and Mobile Internet each totaled more than \$1 million during this period.

"Our MRM business is off to a strong start in fiscal 2010," said Rick Gold, CalAmp's President and Chief Executive Officer. "We are encouraged to see that our recent product introductions are building momentum as we continue to deliver value to our customers in these challenging economic times."

About CalAmp Corp.

CalAmp provides wireless communications solutions that enable anytime/anywhere access to critical data and content. The Company serves customers in the public safety, industrial monitoring and controls, mobile resource management, public utilities and direct broadcast satellite markets. The Company's products are marketed under the CalAmp, Dataradio, SmartLink, Aercept, LandCell and Omega trade names. For additional information, please visit www.calamp.com.

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