



NEWS RELEASE

CalAmp And Car Security Partner To Bring Connected Car Services To Latin America

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CalAmp's Vehicle Risk Management Services for Insurance Companies and Consumers Now Available in Latin America

IRVINE, Calif. and SAN FRANCISCO, Sept. 12, 2017 /PRNewswire/ -- **MOBILE WORLD CONGRESS AMERICAS 2017** -- CalAmp (NASDAQ: CAMP), a telematics pioneer leading transformation in a global connected economy, announced today that **Car Security**, its LoJack licensee in Argentina, is adopting CalAmp's comprehensive telematics technology stack, including an extensive device portfolio, and **CrashBoxx™** vehicle risk management services platform to streamline their connected car offerings. Car Security's expanded offering extends access to connected car services to consumers and insurance companies in Latin America to facilitate streamlined claims management and fraud mitigation.

At the cornerstone of Car Security's connected car strategy is CalAmp's CrashBoxx vehicle risk management service that delivers detailed, actionable insights into crash events in near-real time. The multi-tiered service improves crash incident reporting, recovery and repair by automating functions associated with vehicle damage assessment and claims processing. Car Security will offer these connected car services to insurers in Argentina, Chile and Uruguay.

"This expanded partnership marks a growing trend by LoJack global licensees who are adopting CalAmp telematics technology and significantly expands our market reach in Latin America. By partnering with Car Security, CalAmp is providing insurance companies the telematics tools they need to optimize their claims management processes and stay one step ahead of fraudulent claims via the most effective stolen vehicle recovery provider on the market today," said Paul Washicko, senior vice president and general manager of CalAmp's SaaS business. "CrashBoxx and our broad telematics technology portfolio are natural enhancements to Car Security's current connected car

applications and security services, which has been providing safety and security to insurers and car owners in Latin America for 20 years."

The Car Security connected car solution will provide customers with:

- CalAmp's CrashBoxx vehicle risk management services, including:
 - Instant Crash Alerts - immediate notification of a collision along with crash severity, delivered via API, email and/or SMS (text)
 - Predictive Physical Damage - in-field vehicle triage to avoid unnecessary towing and storage costs
 - Accident Reconstruction - detailed analysis of a collision to facilitate the investigation
- CalAmp's LMU-2630 – telematics device captures, discriminates and transmits vehicle impact and driver behavior information

"CalAmp's robust telematics suite will allow us to continue to expand our offerings beyond our foundational stolen vehicle recovery service and deliver the most comprehensive suite of connected car solutions available today to Latin American consumers," said Carlos Mackinlay, Jr., CEO of Car Security. "Enhancing our market offerings with vehicle risk management technology will provide our extensive insurance customer base with the features they need to mitigate fraud while improving the policy holder experience."

Learn more about CalAmp's offerings by visiting their booth in the North Hall at Stand N.1342 during **Mobile World Congress Americas**, or visit the CrashBoxx webpage at www.calamp.com/crashboxx.

About Car Security

Car Security is a leading company in Latin America in matters related to security, with more than 750,000 customers and a presence in Argentina since 1998, in Uruguay since 2006 and in Chile since 2008. We are a leading provider of technological solutions that give our customers peace of mind by offering innovative services for total control of their assets. We offer sophisticated safety, security and telematics products for cars, trucks, personal assistance in vehicles, houses and cargo transfers.

About CalAmp

CalAmp (NASDAQ: CAMP) is a telematics pioneer leading transformation in a global connected economy. We help reinvent businesses and improve lives around the globe with technology solutions that streamline complex IoT deployments and bring intelligence to the edge. Our software applications, scalable cloud services, and intelligent devices collect and assess business-critical data from mobile assets, cargo, companies, cities and people. We call this **The New How**, powering autonomous IoT interaction, facilitating efficient decision making, optimizing resource utilization, and improving road safety. CalAmp is headquartered in Irvine, California and has been publicly traded since 1983. LoJack is a wholly owned subsidiary of CalAmp. For more information, visit calamp.com, or

LinkedIn, Twitter, YouTube or CalAmp Blog.

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