



SS&C Launches New Brand

New Logo and Tagline Underline SS&C's Clear Strategic Direction Following Recent Acquisitions of GlobeOp and PORTIA

WINDSOR, Conn., Aug. 17, 2012 (GLOBE NEWSWIRE) -- SS&C Technologies Holdings, Inc. (Nasdaq:SSNC), a global provider of financial services software and software-enabled services, today announced the launch of its new corporate brand, including a new logo and corporate slogan.

As a leading provider of cloud-based software, services and mobility for the global financial services industry, the company's new tagline is "Don't Wonder. Know. Anything. Anytime. Anywhere".

"The new SS&C brand underlines that we are moving forward as a company and as a software and services provider," said Bill Stone, Chairman and Chief Executive Officer, SS&C Technologies. "Delighting our customers is a strategic imperative for SS&C. Our customer value, our focus and commitment. The combination of SS&C, GlobeOp and PORTIA provides innovative solutions today, tomorrow and into the future. Our clients will experience a unified, personalized and consistent experience across all touch points."

Stone further commented, "The new tagline taps into today's reality - cloud technology and a mobility-enabled infrastructure are revolutionizing investment management. The concentration of investment expertise and the ability to drive performance puts a premium on 24/7 access to trades, positions, risk, compliance and P&L."

The new SS&C brand is clear, bold and instantly recognizable. Underlining the straightforward nature of the brand, the SS&C Fund Service and GlobeOp business units have been consolidated under a single business unit, and renamed SS&C GlobeOp.

As a business unit, SS&C GlobeOp is one of the market's leading fund service providers with the ability to provide complete lifecycle capabilities for hedge funds, fund of funds, private equity and managed account managers. The combined entity services clients with more than \$400 billion in assets under administration.

SS&C prospects and customers will benefit from synergies across 70+ products and services with 4,000 people across 43 offices.

SS&C has launched the new logo through company town halls in New York City and Windsor, CT. Customer and prospect events around the globe are planned for the Fall.

About SS&C Technologies

SS&C is a global provider of investment and financial software-enabled services and software focused exclusively on the global financial services industry. Founded in 1986, SS&C has its headquarters in Windsor, Connecticut and offices around the world. 5,500 financial service organizations, from the world's largest to local financial services organizations, manage and account for their investments using SS&C products and services. These clients in the aggregate manage over \$16 trillion in assets.

Additional information about SS&C (Nasdaq:SSNC) is available at www.ssctech.com.

Follow SS&C on Twitter, LinkedIn and Facebook. The SS&C Technologies logo is available at www.globenewswire.com/newsroom/prs/pkgid=8587

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