



## Western Kentucky University Selects SS&C's Zoologic Learning Solutions

### Web-based Courses Integrated into Professional MBA Program

WINDSOR, CT - October 08, 2008 - SS&C Technologies, Inc. ([www.ssctech.com](http://www.ssctech.com)), a global provider of financial services software and software-enabled services, today announced that Western Kentucky University ([www.wku.edu](http://www.wku.edu)) has selected SS&C's Zoologic Learning Solutions as its web-based course content provider.

The Gordon Ford College of Business at Western Kentucky University has incorporated Zoologic's MBA Essentials web-based courses to provide the foundational modules for its recently launched Professional MBA Program ([www.wku.edu/mba](http://www.wku.edu/mba)). Inclusion of the Zoologic courses allows the school to baseline all incoming students and provides them the math and finance skills necessary to enter the MBA program.

"The Zoologic MBA web-based courses are a key element in the launch of our first Professional MBA Program," said Bob Hatfield, Executive Coordinator of the WKU MBA program. "We had 24 students enter this first year of the program and most of them needed the knowledge gained from the Zoologic courses in order to be prepared to start taking our MBA classes."

"We are proud to work with Western Kentucky University and help busy professionals and managers find their way into the Professional MBA program," said Bill Stone, Chairman and CEO, SS&C Technologies, Inc. "All of us are happy to see tomorrow's leaders building a strong foundation and securing their future success through Zoologic's MBA Essentials courses."

#### About SS&C Technologies

SS&C delivers investment and financial management software and related services focused exclusively on the financial services industry. By leveraging expertise in common investment business functions, SS&C cost-effectively serves clients in the different industry segments including: 1) insurance entities and pension funds, 2) institutional asset management, 3) hedge funds and family offices, 4) financial institutions, 5) municipal finance, 6) real estate property management, 7) commercial lending and 8) corporate treasury. Additional information is available at [www.ssctech.com](http://www.ssctech.com).

#### About Western Kentucky University

Western Kentucky University has almost 20,000 students and is located in Bowling Green, Kentucky. WKU has 88 academic majors, seven master degree programs (including the MBA) and one doctoral program on its campus. The Gordon Ford College of Business has about 2,400 business students.