SS&C Intralinks 2022 Gender Diversity Report Finds Female M&A Dealmakers Outperformed During Pandemic

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WINDSOR, Conn., March 21, 2022 /PRNewswire/ -- SS&C Technologies Holdings, Inc. (Nasdaq: SSNC) today announced the publication of the Gender Diversity & Dealmaking 2022 report, an in-depth look at gender diversity in M&A dealmaking drawing on data from more than 11,000 M&A deals spanning over a decade.
“Since our first report on the topic published in early 2020, a pandemic and a turn toward ESG and DEI have transformed corporate strategies," said Ken Bisconti, Co-Head, SS&C Intralinks. "We set out to determine the extent to which gender diversity on public company boards and at CEO levels affects outcomes in M&A deals. What we found is women CEOs not only complete more deals, but gender diversity produces better long-term performance."

The report was produced in association with the M&A Research Centre (MARC) at Bayes Business School, City, University of London and Mergermarket.

Key findings from the Gender Diversity & Dealmaking 2022 report:

- Female CEOs complete 97 percent of announced deals compared to 95 percent for companies with male CEOs. This gap widened to five percentage points for deals completed during the pandemic
- Diverse Boards and female CEOs produce better results post-deal than their male counterparts across key indicators such as price performance, ROE, EBIT/sales and EBITDA/sales
- Acquisitions undertaken by acquirers with female CEOs and more than 30 percent female representation on boards are more likely to seek advice, are more risk-averse and tend to seek out targets with stronger performance metrics, compared to those conducted by male CEOs or less diverse boards
- Female leaders and diverse boards performed better during the pandemic, with share prices performing better than ones led by male CEOs one year after transaction completion

SS&C Intralinks is a pioneer of the virtual data room, enabling and securing the flow of information by facilitating M&A, capital raising and investor reporting. SS&C Intralinks has executed over U.S. $34.7 trillion worth of financial transactions on its platform.

About SS&C Technologies

SS&C is a global provider of services and software for the financial services and healthcare industries. Founded in 1986, SS&C is headquartered in Windsor, Connecticut, and has offices around the world. Some 18,000 financial services and healthcare organizations, from the world's largest companies to small and mid-market firms, rely on SS&C for expertise, scale and technology.

Additional information about SS&C (Nasdaq: SSNC) is available at www.ssctech.com.

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