NEENAH, INC.

BOARD COMMUNICATIONS POLICY



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Neenah, Inc. (the "Corporation") believes that communication between the Corporation's Board of Directors (the "Board"), stockholders and other interested parties is an important part of the Corporation's corporate governance process. To this end, the Corporation has established the following policies and procedures by which interested parties may communicate with the Board.

- In accordance with the rules of the New York Stock Exchange, interested parties may send communications to the non-management directors of the Board.
- 2. The Corporation's acceptance and forwarding of a communication to the Board or any member or members of the Board does not imply that the directors owe or assume any fiduciary duty to the person submitting the communication, all such duties being only as prescribed by applicable law.
- Communications to the directors must be in writing and sent care of the Corporation's General Counsel to the Corporation's headquarters address of 3460 Preston Ridge Road, Suite 600, Alpharetta, Georgia 30005.
- 4. The following types of communications are not appropriate for delivery to directors under these procedures:
 - Communications regarding individual grievances or other interests that are
 personal to the party submitting the communication and could not
 reasonably be construed to be of concern to security holders or other
 constituencies of the Corporation (such as employees, members of the
 communities in which the Corporation operates its businesses, customers
 and suppliers) generally;
 - Communications that advocate the Corporation's engaging in illegal activities;
 - Communications that, under community standards, contain offensive, scurrilous or abusive content; and
 - Communications that have no rational relevance to the business or operations of the Corporation (it being understood, however, that issues of social concern arising by reason of the business and operations of the Corporation are not intended to be excluded under this criterion).
- 5. All communications must be accompanied by the following information:
 - if the person submitting the communication is a security holder, a statement of the type and amount of the securities of the Corporation that the person holds:

- if the person submitting the communication is not a security holder and is submitting the communication to the non-management directors as an interested party, the nature of the person's interest in the Corporation;
- any special interest, meaning an interest not in the capacity of a shareholder of the Corporation, of the person in the subject matter of the communication; and
- the address, telephone number and e-mail address, if any, of the person submitting the communication.
- 6. The Corporation's General Counsel shall designate one or more of its personnel to assume responsibility for receipt and processing of communications to directors.
- 7. Upon receipt, each communication shall be entered into an intake record maintained for this purpose, including the name of the person submitting the communication, the date and time of receipt of the communication, the information concerning the person submitting the communication required to accompany the communication and a brief statement of the subject matter of the communication. The record shall also indicate the action taken with respect to the communication, as prescribed by these procedures.
- 8. The personnel responsible for receiving and processing the communications shall send an acknowledgement of receipt to each person submitting a communication.
- 9. The personnel responsible for receiving and processing the communications shall review each communication to determine whether:
 - The communication satisfies the procedural requirements for submission under these procedures; and
 - The substance of the communication is of a type that is appropriate for delivery to the directors under the criteria set forth in paragraph (4) above.
- 10. If a communication does not conform to the procedural requirements of these procedures, the communication shall be returned to the person submitting the communication, together with a brief explanation of the defect(s).
- 11. The assembled communications shall be delivered to the directors on a periodic basis, generally in advance of each regularly scheduled meeting of the Board.
- 12. If so instructed by the Chairman of the Board, communications directed to the Board as a whole, but relating to the area of competence of one of the Board's committees, shall be delivered to that committee, with a copy to the Chairman of the Board.