General

The following Corporate Governance Guidelines have been adopted by the Board of Directors (the “Board”), of Cloudera, Inc. (collectively with its subsidiaries, “we”, “our” or “Cloudera”), to promote the effective functioning of the Board and its committees, to promote the interests of stockholders, and to ensure a common set of expectations as to how the Board, its various committees, individual directors and management should perform their functions. The Board intends that these guidelines serve as a flexible framework within which the Board may conduct its business, not as a set of binding legal obligations.

Role of the Board

The business and affairs of Cloudera will be managed by or under the direction of the Board. The Board elects corporate officers, acts as the management team’s advisor and is expected to monitor the performance of Cloudera (in relation to its financial objectives, major goals, strategies and competitors). The Board regularly reviews our long-term strategic business plans with the officers and other pertinent issues affecting Cloudera’s business. The Board assesses risks facing Cloudera and management’s approach to addressing such risks. The Board is also responsible for providing advice and counsel to the Chief Executive Officer and other executive management of Cloudera. In addition, the Board is responsible for oversight of our programs to prevent and detect violations of law, regulation or policies and procedures. The Board also reviews and, if appropriate, approves significant transactions and develops standards to be utilized by management in determining the types of transactions that should be submitted to the Board for review and approval or notification.

The Board is responsible for selecting and appointing the Chief Executive Officer, President, Chairperson of the Board (the “Chairperson”), Chief Financial Officer, and Lead Director of the Board, if any. The Chief Executive Officer will select and appoint all other executive officers, subject to the Board’s approval of such appointments.

In discharging their responsibilities, each member of the Board (each, a “director” and collectively, the “directors”) must exercise such director’s business judgment to act in a manner that such director believes in good faith is in the best interests of Cloudera and its shareholders. Each director is expected to spend the time and effort necessary to properly discharge such director’s responsibilities. Accordingly, a director is expected to regularly attend meetings of the Board and Board committees on which such director sits, and review prior to each meeting the material distributed in advance for such meeting. A director who is unable to attend a meeting (which it is understood will occur on occasion) is expected to notify the Cloudera Secretary, who will then notify the Chairperson or the Chair of the appropriate committee in advance of such meeting.

Independence of the Board

The Board will be comprised of a majority of directors who meet the independence requirements (“Independent Directors”) of the applicable rules, regulations and listing standards of the stock exchange upon which our securities are listed for trading, and any other related rules or regulations promulgated by the Securities and Exchange Commission and the Internal Revenue Service (as
applicable), as such rules, regulations and listing standards may be amended from time to time, and these Corporate Governance Guidelines.

No director will qualify as independent unless the Board affirmatively determines that the director has no material relationship with Cloudera that affects such director’s independence from management (either directly or as a partner, stockholder or officer of an organization that has a relationship with Cloudera). The Board may adopt and disclose categorical standards to assist it in determining director independence.

Size of the Board

Cloudera’s Bylaws, as may be amended from time to time (the “Bylaws”) provide that the Board will have such number of directors as are set by resolution of the Board. The Board will periodically review the size of the Board, which may be increased or decreased if determined to be appropriate by the Board in accordance with our Certificate of Incorporation and Bylaws. In the initial period following the public offering due to Cloudera’s current scale and maturity, the Board believes that it should generally have no fewer than 7 and no more than 9 Directors. This range permits diversity of experience and enables effective discussion and individual accountability.

Board Meetings

There are at least four regularly scheduled meetings of the Board each year. Typically, one regularly scheduled meeting of the Board should be held each quarter, plus special meetings as required by the needs of Cloudera.

Chairperson of the Board; Lead Director

The Board does not require the separation of the offices of the Chairperson and the Chief Executive Officer or President. The Board will be free to choose its Chairperson in any way that it considers in Cloudera’s best interests, in accordance with the Bylaws. The Nominating and Governance Committee will periodically consider the Board’s leadership structure and make such recommendations to the Board with respect thereto as the Nominating and Governance Committee deems appropriate. When the Chief Executive Officer retires or resigns from that position, he or she should offer his or her resignation from the Board and all committees thereof. The Nominating and Governance Committee will assess the appropriateness of the former Chief Executive Officer remaining on the Board.

The Independent Directors may also designate a Lead Director from time to time. The Lead Director:

- calls meetings of our independent directors,
- presides over executive sessions of our independent directors,
- advises our Chief Executive Officer, Chairman and other members of senior management on business strategy and leadership development, as appropriate;
- serves as principal liaison between our independent directors and our Chief Executive Officer and Chairperson,
- discusses any significant conclusions or requests arising from the independent director sessions with our Chief Executive Officer or Chairman,
- disseminates information to the rest of our board of directors,
- is available for communication with stockholders,
• provides leadership to our Board if circumstances arise in which the role of our Chief Executive Officer or Chairman may be, or may be perceived to be, in conflict,
• reviewing and approving agendas and meeting schedules to assure that there is sufficient time for discussion of all agenda items, and information provided to the Board,
• leads the evaluation process for our Chief Executive Officer with input from the other directors, as an input to the Compensation Committee for the compensation-setting process, and
• performs other duties as may be, from time to time, set forth in our bylaws or requested by our Board to assist it in the fulfillment of its responsibilities, by individual directors, by our Chief Executive Officer or by our Chairperson.

The Lead Director will encourage direct dialogue between all directors (particularly those with dissenting views) and management.

If no Chairperson or Lead Director is elected, the Chief Executive Officer will preside at meetings of the Board.

Selection of Directors

The Board will be responsible for nominating members for election to the Board and for filling vacancies on the Board that may occur between annual meetings of stockholders in accordance with the Certificate of Incorporation and Bylaws. The Nominating and Governance Committee is responsible for identifying, evaluating and recommending candidates to the Board for Board membership. The Nominating and Governance Committee may use outside consultants to assist in identifying candidates. When formulating its Board membership recommendations, the Nominating and Governance Committee will also consider advice and recommendations from stockholders, management, and others as it deems appropriate.

Board Membership Criteria

Nominees for director will be selected based on, among other things, independence, integrity, diversity, skills, financial and other expertise, breadth of experience, knowledge about our business or industry, willingness and ability to devote adequate time and effort to Board responsibilities in the context of the existing composition, other areas that are expected to contribute to the Board’s overall effectiveness, and needs of the Board and its committees.

The Nominating and Governance Committee will be responsible for developing and recommending to the Board for determination: (i) any specific minimum qualifications that the Nominating and Governance Committee believes must be met by a Committee-recommended nominee for a position on the Board, (ii) any specific qualities or skills that the Nominating and Governance Committee believes are necessary for one or more of the Board members to possess and (iii) the desired qualifications, expertise and characteristics of Board members, with the goal of developing an experienced and highly qualified Board. In evaluating potential candidates for the Board, the Nominating and Governance Committee considers these factors considering the specific needs of the Board at that time.

Other Public Company Directorships

Given the demands of the duties undertaken by directors, the Board believes directors should limit their participation in the boards of directors of other companies to ensure sufficient attention and availability
to our business. However, the Board recognizes that the demands of such participation may vary substantially, and does not believe that any specific numerical limits on such participation are appropriate, so long as directors maintain sufficient attention and availability to fulfill their duties at Cloudera and comply with our conflict of interest policies.

Conflicts of Interest

The Board expects its directors to act ethically at all times and acknowledge their adherence to the policies comprising our Code of Business Conduct and Ethics. If a conflict of interest arises for a director, that person will promptly inform the Chair of the Nominating and Governance Committee, who, together with the Chairperson, will determine if the matter should be resolved by the Nominating and Governance Committee or if it needs to be brought to the attention of the full Board. If it is determined that a conflict of interest would materially impact a director’s ability to fulfill his or her duties as director and the conflict cannot be adequately addressed in another manner, this will be communicated back to the director who will, if requested, resign from the Board.

Directors Who Change Their Present Job Responsibility

The Board does not believe directors who retire or change their principal occupation or business association should necessarily leave the Board. However, promptly following any such event, the director will notify the Chairperson or the Lead Director and the Chair of the Nominating and Governance Committee of such circumstances. The Nominating and Governance Committee will consider the circumstances, and may, in certain cases, make a recommendation to the Board that the director submit his or her resignation, at which time, the Board (excluding the director in question) will determine the Nominating and Governance Committee’s recommendation and make a determination as to whether such director will be asked to submit his or her resignation. The affected director is expected to act in accordance with the Nominating and Governance Committee’s recommendation following such review.

Any director who is designated or whose nomination is designated by a security holder or other party pursuant to a contractual obligation of Cloudera will tender their resignation when they cease employment with such designator. The Nominating and Governance Committee will review the continued appropriateness of the affected director remaining on the Board.

Term Limit; Retirement Age

The Board does not believe that a fixed limit to the number of years or terms a director may serve or a retirement age for directors is appropriate.

Director Tenure

The Board is classified into three classes, with the members of each class being elected once every three years. There are no limits on the number of three-year terms that may be served by a director. However, in connection with evaluating recommendations for nomination for re-election, the Nominating and Governance Committee will consider director tenure.

Number and Composition of Board Committees

The Board currently has the following standing committees: Audit Committee, Compensation Committee and Nominating and Governance Committee. The purpose and responsibilities for each of these committees will be outlined in committee charters adopted by the Board. After consultation with
the Nominating and Governance Committee, the Board may, from time to time, form new committees, re-allocate responsibilities of one committee to another committee or disband a current committee (subject to the applicable rules, regulations and listing standards of the stock exchange upon which our securities are listed for trading) depending on circumstances. In addition, the Board may form ad hoc committees from time to time, and determine the composition and areas of competence of such committees.

Each of the Audit Committee, Compensation Committee and Nominating and Governance Committee will be composed entirely of Independent Directors satisfying applicable legal, regulatory and stock exchange requirements necessary to serve on such committee, including the special independence requirements for the Audit Committee and consideration of the requisite independence factors for the Compensation Committee. All other standing committees formed by the Board will be chaired by Independent Directors, except where the Board, pursuant to the recommendation of the Nominating and Governance Committee, determines otherwise or except where a committee charter expressly allows delegation otherwise.

**Executive Sessions of Independent Directors**

In general, the agenda for every regularly scheduled Board meeting will include a meeting of the Independent Directors in executive session. If timing or other considerations do not permit such a session during the actual regularly scheduled meeting, the executive session may be scheduled at a subsequent time. In addition, the non-management directors will meet in executive session at least annually to discuss, among other matters, the performance of the Chief Executive Officer. The Independent Directors and/or non-management directors will meet in executive session at other times at the request of any non-management director. Absent unusual circumstances, these sessions will be held on the same date as regularly scheduled Board meetings. The director who presides at these meetings will be (i) the Chairperson (if a non-management director), (ii) the Lead Director (if any), or (iii) such other Independent Director as is selected by a majority of the Independent Directors or, if none is selected, the Chair of the Nominating and Governance Committee.

**Director Compensation**

Non-employee directors are eligible to receive a combination of cash and equity for service on the Board and its committees, as well as for leadership roles on the Board and its committees. Employee directors are not paid additional compensation for their services as directors. The Compensation Committee reviews the form and amount of cash-based and equity-based compensation to be paid or awarded to non-employee directors for service on the Board and its committees based upon, among other things, the Compensation Committee’s consideration of the responsibilities and time commitment of our directors, as well as information regarding the compensation paid by peer companies. The Compensation Committee will periodically review the level and form of, and, if it deems appropriate, recommend to the Board changes in, director compensation. Such review will also include a review of both direct and indirect forms of compensation to directors, including any charitable contributions by Cloudera to organizations affiliated with a director.

**Director and Senior Executive Stock Ownership**

The Compensation Committee, working with the Nominating and Governance Committee, will periodically assess the appropriateness of the stock ownership guidelines for directors and executive officers, including whether and to what extent directors and executive officers should be restricted from selling stock acquired through equity compensation.
Board Access to Officers and Employees

The Board has full and free access to officers, outside advisors and employees of Cloudera. Any meetings or contacts that the Board or an individual director wishes to initiate may be arranged through the Chief Executive Officer or Secretary or directly by the Board or such director. The Board will use its judgment to ensure that any such contact is not disruptive to the business operations of Cloudera and will, to the extent not inappropriate, copy an Executive Officer on any written communications between any directors and an employee or outside advisor of Cloudera (other than legal counsel).

Attendance at Annual Meeting of Stockholders

Directors are invited and encouraged to attend our annual stockholder meeting.

Director Orientation and Continuing Education

Cloudera will provide new directors with such written material, oral presentations and site visits as may be necessary to familiarize such directors with, among other things, our business, strategic plans, significant financial, accounting and risk management issues, compliance programs, conflicts policies, codes of business conduct and ethics, corporate governance guidelines, principal officers, independent auditors and outside legal counsel. The Board encourages all directors to stay abreast of developing trends for directors from the variety of sources available. Directors may be expected, based on the recommendations of the Nominating and Governance Committee, to participate in continuing educational programs in order to maintain the necessary level of expertise to perform their responsibilities as directors.

Evaluation of Board Performance

The Board and each of its committees will conduct a self-evaluation at least annually. Committees will assess their performance relative to their charter and best practices. The Nominating and Governance Committee will oversee an annual self-evaluation of the Board’s performance and the operation and composition of each committee of the Board.

The Nominating and Governance Committee will utilize the results of this self-evaluation process to determine if the Board and its committees are functioning effectively and in assessing and determining the characteristics and critical skills required of prospective candidates for election to the Board and making recommendations to the Board with respect to assignments of Board members to various committees. The full Board will discuss the evaluation to determine what action, if any, would improve Board and committee performance and whether any changes to these Corporate Governance Guidelines would be appropriate.

Chief Executive Officer and Executive Officer Performance Review

The formal evaluation of the performance of the Chief Executive Officer (which will include the review and approval of corporate goals and objectives) should be made in the context of the Chief Executive Officer’s annual compensation review by the Compensation Committee, with appropriate input from other Board members. The approved compensation in the context of the performance assessment should be communicated to the Chief Executive Officer by the Chair of the Compensation Committee. The performance assessment should be communicated by the Lead Independent Director. In consultation with the Chief Executive Officer, the Compensation Committee also will review the performance of each other executive officer in connection with the determination of the salary,
incentive compensation and equity-based grants for those officers. The Compensation Committee will provide a report to the Board on the compensation recommendations in the context of the performance evaluations.

**Succession Planning**

The Board, working with the Nominating and Governance Committee, is responsible for Chief Executive Officer succession and selection and succession planning of executive officers to assure the orderly functioning and transition of Cloudera’s management in the event of emergency or retirement of the Chief Executive Officer. As part of this process, the Independent Directors, in consultation with the Chief Executive Officer, are responsible for assessing management needs and abilities of potential successors.

The Board will be responsible for identifying potential candidates for, and selecting, the Chief Executive Officer. In identifying potential candidates for, and selecting, the Chief Executive Officer, the Board will consider, among other things, a candidate’s experience, understanding of our business environment, leadership qualities, knowledge, skills, expertise, integrity and reputation in the business community.

**Authority to Retain Advisors**

The Board and each of its committees have the authority, at Cloudera’s expense, to retain and terminate independent advisors as the Board and any such committee deems necessary.

**Amendments**

The Board may amend these Corporate Governance Guidelines, or grant waivers in exceptional circumstances, provided that any such modification or waiver may not be a violation of any applicable law, rule or regulation and further provided that any such modification or waiver is appropriately disclosed.

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