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8x8 Granted Three New Cloud Communications Patents

Innovations Relate to Seamless Communications Across Global Enterprises and User Experience for Networked Contact Centers

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (NASDAQ:EGHT), the leading provider of global Enterprise Communications as a Service (ECaaS), today announced that it has been awarded three new patents related to technology innovations enabling seamless global enterprise communications and enhanced contact center user experience.

The three 8x8 patents issued by the U.S. Patent and Trademark Office (USPTO) are:

- 1 United States Patent number [9,473,452](#) titled, "NAT Traversal in VoIP Communication System," was awarded on October 18, 2016.
- 1 United States Patent number [9,479,648](#) titled, "Intelligent Media Relay Selection," was awarded on October 25, 2016. It is a continuation of U.S. patent number 9,148,519 awarded to the company on January 2, 2013.
- 1 United States Patent number [9,531,879](#) titled, "Networked Contact Center User Interface Approach," was awarded on December 27, 2016 and is a continuation of patent number 8,972,885 awarded on August 29, 2008.

"We are committed to continually pushing the envelope on innovation and providing our customers and partners with the best solutions to address the rapidly-evolving needs of the enterprise communications market," said Bryan Martin, Chairman and CTO of 8x8. "With one of the industries' leading patent portfolios, we strive to constantly enhance our unified communications and contact center technologies to deliver world-class communications experiences."

The patent related to network address translator (NAT) traversal in Voice over Internet Protocol (VoIP) communication system (#9,473,452) covers an innovation that enables a call control server to use an algorithm to select from proxy servers to route a VoIP session between endpoint devices.

The second patent (#9,479,648) provides a system for a call control agent to intelligently select the appropriate media relay servers that are located at geographically disparate locations relative to each other and then route and maintain the VoIP call through the media relay server.

The technology in U.S. patent #9,531,879 details how communications systems involving networked contact center interfaces present data in a selectable, user-friendly format.

Since its inception, 8x8 has been awarded 128 United States patents covering a variety of voice and video communications, signaling, processing and storage technologies.

[Enterprise Communications as a Service](#)

8x8's innovative ECaaS solution brings all real-time communications and contact center services together into one integrated cloud platform, delivering continuous communications experiences from desktop to mobile. These solutions enable companies of all sizes to solve critical business needs and modernize their infrastructure with world-class business communications, contact center solutions, conferencing, collaboration and advanced analytics.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 47,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

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