8x8

August 25, 2016

8x8 Positioned as a Leader in the Gartner Magic Quadrant for Unified Communications as a Service, Worldwide for Fifth Consecutive Year

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), the leading provider of global Enterprise Communications as a Service (ECaaS), today announced that the company has been recognized by Gartner as a Leader in the August 23, 2016 "Magic Quadrant for Unified Communications as a Service (UCaaS), Worldwide"[1] for the fifth consecutive year. This is validation for 8x8's momentum in the mid-market and enterprise segment; the reach of its global network, delivery and deployment capabilities; and the high quality, reliability and security of its global cloud communications solutions.

According to Gartner, "The UCaaS market as a whole is transitioning from the 'early adopter phase' to the 'early mainstream phase' for enterprise delivery. Many UCaaS providers now support global deployments spanning multiple regions (for example, 30 or more country markets). The larger UCaaS providers can now provide professional services, project management, local telephony services, customer support and import/export authority in dozens of country markets."

"We are honored to be recognized once again as a leader in the Gartner Magic Quadrant," said Vik Verma, CEO of 8x8. "This serves as an important milestone for us and we believe validates the significant strides we've made this year in the mid-market and enterprise with our global cloud communications platform. Customers around the world are recognizing the need for a tightly integrated single platform for all their communications requirements across unified communications and contact center, and 8x8 is the only vendor today that can deliver this at a global scale. In addition, with our increasing international footprint--Global Reach Network, extensive localization, deployment and support capabilities--we look forward to further supporting our customers' global and regional expansion efforts."

Enterprise Communications as a Service

8x8's innovative ECaaS solution brings all real time communications and contact center services together into one integrated cloud platform, delivering continuous communications experiences from desktop to mobile. These solutions enable companies of all sizes to solve critical business needs and modernize their infrastructure with world-class business communications, contact center solutions, conferencing, collaboration and advanced analytics.

To read more about 8x8's leadership position in the Magic Quadrant for Unified Communications as a Service, Worldwide, read CEO Vik Verma's blog post.

Download the Report

Download a complimentary copy of the 2016 Gartner Magic Quadrant Report for Unified Communications as a Service, Worldwide.

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[1] *Gartner: Magic Quadrant for Unified Communications as a Service, Worldwide, Daniel O'Connell, Bern Elliot, August 23, 2016.*

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 45,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service

(SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, *visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on LinkedIn,Twitter, Google+ and Facebook.*

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8x8, Inc.
Neha Mirchandani,669-256-5095
neha.mirchandani@8x8.com
or
Tracey Workman, 415-299-6590
tracey@inkhouse.com

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