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Movement Mortgage Chooses 8x8 Enterprise Cloud Communications to Support Rapid Company Growth

Transitions from Legacy System to 8x8 Virtual Office for Reliable Enterprise Voice, Mobile Capabilities, and Speed and Scale of Deployment

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (Nasdaq: EGHT), the leading provider of global Enterprise Communications as a Service (ECaaS), today announced that it has been selected by [Movement Mortgage](#), an innovative mortgage loan company, to replace its legacy communications system with 4,500 seats of 8x8's [Virtual Office](#) (VO) solution. Movement Mortgage, after an extensive multi-vendor review, chose 8x8 for its enterprise-grade cloud solution, industry-leading call quality and reliability, single number reach, and mobile capabilities.

Founded in 2008, Movement Mortgage was named by Inc. Magazine as the fastest-growing mortgage bank in the country, increasing its workforce from four to over 3,500 today. As the company experienced rapid expansion it outgrew its legacy telephony system and transitioned to a self-hosted hybrid environment with multiple hosting providers and carriers. With four operation centers and over 400 branches across the United States, the hybrid system had latency issues, poor call quality and dropped calls, impacting customer service and the company's overall ability to scale. In addition, this hindered the internal IT team's productivity - 20 percent of IT's time was spent handling phone-related issues.

"We are averaging about 200 new employees per month, and with a number of inter-branch transfers we need to get people up and running with seamless desktop and mobile communications immediately. Our legacy system made it difficult to efficiently handle personnel changes and affected our productivity," said Casey Crawford, CEO of Movement Mortgage. "When we looked into revamping our communications infrastructure, it was imperative for us to find a partner that had experience supporting businesses of our size and scale, with distributed and mobile workforce requirements. 8x8 fit the bill perfectly."

Movement Mortgage consulted the [Gartner Magic Quadrant](#) and after an extensive competitive review, decided to replace its hosted communications system with 8x8's VO solution. Now, with VO, the company's operation centers and branches, which previously functioned as separate units, are interconnected on one cloud communications platform, with a single provider and one bill for all of its communication needs.

"We are thrilled to support Movement Mortgage in its rapid growth phase," said Vik Verma, CEO, 8x8. "With requirements for seamless and continuous communications between real estate agents, loan officers in the field and home buyers, we enable Movement Mortgage to focus on its core business and entrust its critical day-to-day communications to us."

Additional VO features that were notable selling points for Movement Mortgage, include:

- | **Single number reach:** enables employees to use one phone number across devices - phone, desktop and mobile
- | **Desktop and mobile apps:** deliver a continuous communications experience that follows employees everywhere—from desk phone to laptop to smartphone or tablet
- | **Corporate phone directory:** saves the IT team valuable time and makes inter-office communications easy
- | **Plug-and-Play portability:** simplifies onboarding new employees and supports current employees out in the field

Enterprise Communications as a Service

8x8's innovative ECaaS solution brings all real time communications and contact center services together into one integrated cloud platform, delivering continuous communications experiences from desktop to mobile. These solutions enable companies of all sizes to solve critical business needs and modernize their infrastructure with world-class business communications, contact center solutions, conferencing, collaboration and advanced analytics.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

About Movement Mortgage

Movement Mortgage exists to love and value people by leading a Movement of Change in its industry, corporate culture and communities. Founded in 2008, Movement is committed to financing one out of every 10 U.S. homebuyers by the year 2025. Movement is known for its customer service-centric business model and innovative loan process, which begins with upfront, six-hour underwriting and aims to finish the loan process in seven business days. In 2015, Movement originated more than \$7.8 billion in residential mortgages and expects to exceed \$14 billion in loan originations in 2016. The company employs more than 3,500 people and has more than 400 branches across the U.S. The nonprofit Movement Foundation has reinvested more than \$16.5 million in communities to date. For more information, visit www.movement.com.

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