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8x8 Announces Virtual Office Meetings for Immersive Mobile & Desktop Experiences

New Enhancements Deliver Continuous Communications with Secure, Borderless HD Video and Audio Collaboration

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8](#), Inc. (NASDAQ:EGHT), the leading provider of global Enterprise Communications as a Service (ECaaS), today announced [Virtual Office Meetings](#), a cloud-based video conferencing and collaboration solution that enables secure, continuous collaboration from any device, anywhere in the world. New enhancements to the solution include borderless HD video and audio communications for immersive experiences.

Virtual Office Meetings is built seamlessly into 8x8's [Virtual Office \(VO\)](#) desktop experience and allows users to schedule meetings, initiate instant collaboration on the fly, and transition IM conversations into a meeting, with a single click, from one VO desktop app. In addition, the solution gives users access to their corporate directory for easy engagement and eliminates the need for users and IT to manage multiple logins and passwords.

Virtual Office Meetings includes plug-ins for Outlook® and Google Calendar™ for effortless, one-click meeting scheduling. When in a meeting, users can take advantage of 8x8's integrated Presence feature to bring additional participants directly into a collaboration session using their preferred method of communication including IM, email or voice. Virtual Office Meetings is scheduled for general availability in the spring of 2016.

"With our transition to 8x8's cloud based Virtual Office solution, we've been very impressed with the quality of calls, regardless of device. Now with new Virtual Office Meetings, 8x8 is taking meeting experiences to the next level with HD video and audio capabilities," said Ron Godine, Director of Information Technology at TMW Systems. "TMW has over 800 employees spread in different offices across North America and we interact with hundreds of customers daily so it's vital that we can collaborate seamlessly and reliably, whether it's by phone or video conferencing."

Immersive HD Video Experiences

The latest generation of VO Meetings brings industry leading video technology to deliver the highest quality experience. Face-to-face collaboration is optimized with resilient HD 1080p video on laptops/computers, and the solution continuously optimizes video streams for unmatched fidelity over variable network and devices. VO Meetings' support for Ultra HD 4K composite resolution, paired with HD audio enables an immersive video experience at an affordable cost.

Complete Mobile Collaboration

The new VO Meetings will also enable users to collaborate immersively when on the move. Mobile users can now collaborate with HD 720p video and share content from their mobile devices via cloud applications such as Dropbox, Box, iCloud® and Google Drive™. Mobile collaboration capabilities are built into the same VO mobile app that is used for voice calling, global directory, IM and Presence; giving users the ability to easily schedule and initiate instant meetings from iOS and Android mobile devices. This capability will be available in the summer of 2016.

Global Reliability and Scalability

VO Meetings deliver resilient, reliable quality, working over network connections of varying bandwidth and quality. The solution sustains high resolution and fidelity with low latency, even over public internet and wireless networks, out-performing competing solutions. In addition, 8x8 has the industry's largest global footprint with local dial-in numbers for international collaborators, and nine datacenters serving over 100 countries on six continents, enabling low network latency and the best possible voice and video quality for a truly mobile workforce.

"As global organizations scale in size and have an increasingly mobile workforce, ensuring a high quality and continuous collaboration experience becomes paramount to success," said Enzo Signore, Chief Marketing Officer of 8x8. "With Virtual Office Meetings integrated into our VO solution, customers can now leverage high quality, easy-to-use web and video collaboration working with one single provider for all of their communications needs."

For more details on Virtual Office Meetings, read the associated [blog post](#).

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

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