



March 18, 2016

8x8 Reports New Employment Inducement Awards Under Nasdaq Marketplace Rule 5635 (c)(4)

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), the leading provider of global Enterprise Communications as a Service (ECaaS), today announced that on March 15, 2016, it awarded restricted stock units (RSUs) representing an aggregate of 69,910 shares of the Company's common stock to 17 new non-officer employees.

The equity awards were approved by the Compensation Committee of 8x8's Board of Directors and were granted as inducements material to the individuals' entering into employment with 8x8 in accordance with Nasdaq Marketplace Rule 5635(c)(4). Each of the awards are subject to vesting pursuant to the terms of the individual award agreements, which terms include that the recipient be employed through each vesting date.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

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Investor Relations Contact:

8x8, Inc.
Joan Citelli, 408-654-0970
joan.citelli@8x8.com

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