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8x8 Experts to Speak on the Power of Cloud Communications at Enterprise Connect 2016

8x8's Cloud-based Contact Center Platform Selected as Finalist for Best of Enterprise Connect Award

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), the leading provider of global Enterprise Communications as a Service (ECaaS), will be participating in Enterprise Connect next month with six speaking sessions featuring 8x8 experts and customers, a presence on the show floor (booth #721), as well as support for the conference and expo through Diamond-level sponsorship. Enterprise Connect is the premier event for enterprise communications and collaboration technology in North America and is taking place March 7-10, 2016 at the Gaylord Palms Convention Center in Orlando, Florida.

8x8 Chief Marketing Officer, Enzo Signore, will be joining thought leaders from across the cloud communications ecosystem to discuss and debate trends in the cloud market, and when cloud will overtake customer premises equipment (CPE) as the dominant method for deploying enterprise communications.

Other 8x8 sessions at Enterprise Connect are:

- Contact Center in the Cloud - March 7, 2:00pm - Max Ball, Senior Product Marketing Manager
- A UCaaS /Hybrid RFP: What Can Cloud Providers Deliver? - March 7, 2:00pm - Ramana Gottipati, VP Product Management
- Free Your Enterprise from the Tyranny of the PBX - March 8, 1:00pm - Enzo Signore, CMO
- Cloud Case Studies: Experiences with Hybrid, Public, and Private - March 8, 2:45pm - Paul Patti, VP of IT, RPM Performance Coating Group, an 8x8 customer
- The Cloud and Your Costs: Understanding the Changing Business Model - March 9, 8:00am - Darren Hakeman, Senior VP of Product and Strategy

8x8's Virtual Contact Center has also been selected as one of seven finalists for the Best of Enterprise Connect 2016 which honors exhibitors that have made significant advancements within the enterprise communications and collaboration industry with new and powerful innovations.

Stop by booth #721 to experience first-hand 8x8's portfolio of enterprise communications solutions. To register for Enterprise Connect, visit http://www.enterpriseconnect.com/orlando/registration/ and save $500 off registration by using discount code 8x8. Follow the activity at Enterprise Connect on Twitter at #EC16.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on LinkedIn, Twitter, Google+ and Facebook.

About Enterprise Connect

For more than 25 years, Enterprise Connect has been the leading conference and exhibition for enterprise IP Telephony, Converged Networks and Unified Communications in North America. Enterprise Connect brings corporate IT decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. Enterprise Connect owns and produces No Jitter, providing daily blogging and analysis of enterprise communications, and it also serves the community with a weekly email newsletter, a Webinar series and Virtual Events. For more information, visit enterpriseconnect.com. Enterprise Connect is organized by UBM Americas, a part of UBM plc (UBM.L), an Events First marketing and communications services business. For more information, visit ubmamericas.com.

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