



September 30, 2015

8x8 Awarded New Patent for its Global Reach® Technology

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](#) (Nasdaq:EGHT), a leading provider of cloud-based unified communications and contact center solutions, today announced that it has been awarded a new patent related to its Global Reach® technologies. Global Reach enables 8x8's unified communications and contact center solutions to unite global teams with the highest quality communication links.

On September 29, 2015, the U.S. Patent and Trademark Office ("USPTO") issued United States Patent number 9,148,519 entitled "Intelligent Media Relay Selection." The '519 patent relates to how 8x8 optimizes its call paths while maintaining call state during the routing of media to its ultimate destination. This technology enables 8x8's customers to place or receive calls anywhere around the globe on any device with the same call quality as a local call.

Since its establishment, 8x8 has been awarded 112 United States patents covering a variety of voice and video communications, signaling, processing and storage technologies.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

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