



8x8, Inc.

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8x8 Wins Communications Solutions Product of the Year Award for Virtual Office Analytics

Honored For Exceptional Product Distinction, Technology Innovation

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a leading provider of cloud-based unified communications and contact center solutions, today announced that the company was awarded a 2015 Communications Solutions Product of the Year Award for Virtual Office Analytics (VO Analytics) by [TMC](#), a global, integrated media company. One of TMC's most coveted technology achievements, the award honors exceptional products and services that facilitate voice, data and video communications that were introduced in the market or significantly enhanced over the last 12 months.

"Our sincere congratulations to 8x8 for its 2015 Communications Solutions Product of the Year Award," said Rich Tehrani, CEO at TMC. "VO Analytics offers a number of unique capabilities for businesses and is amongst the most innovative solutions we've seen for enterprise cloud communications in the past year. We always expect 8x8 to push technology barriers in unified communications and look forward to the company's product progression and continued move up-market."

[Virtual Office Analytics](#) is a robust suite of web-based tools that provide enterprise-level business intelligence so users can make highly informed business decisions. The tools deliver easy-to-use, customizable and rapid insights into both historical and real-time information associated with all extensions and devices in an organization's [Virtual Office phone system](#). VO Analytics offer deeply-layered intelligence to improve employee performance, sales campaigns, customer experience management and greater insight into staffing requirements. Users can view internal and external call activity, call queues and ring groups to monitor the network health of their communications system — allowing them to take quick, decisive action.

"We are honored to receive one of TMC's highest product endorsements for 8x8's VO Analytics," said Enzo Signore, Chief Marketing Officer at 8x8. "VO Analytics has been embraced by customers around the world and offers actionable, enterprise-quality insights on internal and external call activity, real-time call queue status, call quality, and individual end-point device status around the globe."

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, www.8x8.com/UK or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

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8x8, Inc.
Jodi Guilbault, 415-987-4970
jodi.guilbault@8x8.com

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