



May 14, 2015

8x8 Awarded Top Spot in IHS Infonetics' Cloud Unified Communications Scorecard For Second Consecutive Year

Strong Financial Performance, Market Growth and Continued Global Expansion Secure 8x8's #1 Ranking

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a leading provider of cloud-based unified communications and contact center solutions, today announced the company was awarded the #1 ranking in the IHS Infonetics' Annual "[Cloud UC Service Provider North American Scorecard](#)" report for the second consecutive year.

The IHS Infonetics' 2015 North American cloud UC cloud scorecard identifies the service providers currently leading the hosted/cloud unified communications (UC) market and those best positioned to succeed long term. The rankings are based on criteria including installed base of seats, financial stability, market strategy, service capabilities and support options. Service providers making the top ten list include 8x8 as the returning market leader—rounded out by Broadview Networks, Comcast, Mitel, RingCentral, Star2Star, Thinking Phone Networks, Verizon, Vonage and West IP Communications.

"8x8 is the definitive leader in the hosted UC market for the second year in a row, as the company successfully continues to move up-market and builds on strong financial milestones over the last four years," said Diane Myers, research director for VoIP, UC and IMS at IHS Infonetics. "Additionally, 8x8 is helping customers deliver increased business optimization with a focus on critical service enhancements, and continues to expand in a number of key regions across the globe."

According to the report, "8x8 maintains its strong leadership in the cloud UC market due to the company's large installed base of hosted seats, solid financial statements and continued execution on its service strategy. 8x8 has consistently been near the top of Infonetics' *Scorecard* and is a long-standing stalwart of the hosted PBX and UC market, maintaining a strong position with small businesses and continued growth up-market."

"We are honored to be awarded Infonetics' top ranking of cloud UC service providers in North America for the second consecutive year," said 8x8 Chief Marketing Officer Enzo Signore. "It's an exciting time for 8x8 as we see strong business acceleration from our move up-market, and a growing customer base for our cloud communications solutions that are helping companies deliver a superior customer experience."

The report further stated, "Focusing more up-market, 8x8 has broadened service capabilities to include more comprehensive mobile clients, offering customers flexibility in where and how they communicate. Beyond features and applications, they have also added service level agreements (SLAs) guaranteeing end-to-end service uptime, reliability and call quality over any broadband network customers use—public Internet or an MPLS network. Additionally, 8x8 has expanded its international service footprint to better service companies with operations outside the US."

To download additional excerpts from the IHS Infonetics "Cloud UC North American Service Provider Scorecard" report, click [here](#).

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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