



8x8, Inc.

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8x8 Announces Gold Sponsorship of NetSuite SuiteWorld 2015

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a leading provider of cloud-based unified communications and contact center solutions, today announced its Gold Sponsorship of SuiteWorld 2015, NetSuite's annual user conference for customers, partners, and industry luminaries, being held May 4-7 in San Jose, Calif. NetSuite is the industry's leading provider of [cloud-based financials](#) / [ERP](#) and [omnichannel commerce](#) software suites. NetSuite's SuiteWorld 2015 conference is slated to be the largest-ever gathering of the fast-growing NetSuite community, with an expected 7,200 attendees coming together to inspire, connect with one another and to share best practices for getting the most out of the world's leading cloud business management suite.

"As a NetSuite SuiteCloud Developer Network (SDN) Partner, 8x8 is pleased to once again sponsor SuiteWorld where we look forward to demonstrating how our tightly integrated cloud communications solutions are dramatically improving customer engagement and loyalty," said 8x8 CEO Vik Verma. "Our 'Built for NetSuite' telephony and contact center apps embody the industry's highest levels of security, availability and reliability along with out-of-the-box simplicity and ease of use to give businesses the confidence and tools they need to quickly realize the benefits of more efficient and rewarding customer interactions."

8x8's cloud communications SuiteApps, built using NetSuite's proven, secure, reliable and scalable SuiteCloud computing platform, provide NetSuite users with a tightly integrated business telephony and contact center solution that improves customer engagement by simplifying the execution, management and reporting of day-to-day customer interactions. The 8x8 Virtual Office telephony and Unified Communications solution includes advanced IP telephony, web/voice/video conferencing, call recording, Internet faxing and mobile apps with built-in disaster recovery and distributed enterprise integration. 8x8's Virtual Contact Center solution with NetSuite integration provides the easiest to use and most powerful combination of contact center and CRM available in the market today with multi-channel support, global coverage, real-time system and agent management and fully customizable reporting.

To learn more, please see 8x8's listing on [SuiteApp.com](#) or visit 8x8 at Booth 325 in the SuiteWorld Expo at the San Jose Convention Center.

About SuiteWorld 2015

SuiteWorld is NetSuite's annual conference, being held at the San Jose Convention Center in San Jose, Calif. on May 4-7. SuiteWorld 2015 will bring together NetSuite solution providers, ISV partners, industry thought leaders and representatives of the approximately 24,000 companies and subsidiaries from across the globe using the NetSuite cloud-based business management suite. Attendees of SuiteWorld can fully explore the NetSuite ecosystem, network face-to-face, and help shape the next evolution of cloud computing services.

Today, approximately 24,000 companies and subsidiaries depend on NetSuite to run complex, mission-critical business processes globally in the cloud. Since its inception in 1998, NetSuite has established itself as the leading provider of enterprise-class cloud ERP suites for divisions of large enterprises and mid-sized organizations seeking to upgrade their antiquated client/server ERP systems. NetSuite continues its success in delivering the best cloud ERP/financial suites to businesses around the world, enabling them to lower IT costs significantly while increasing productivity, as the global adoption of the cloud accelerates.

For SuiteWorld registration and additional details, please visit www.netsuitesuiteworld.com.

To join the SuiteWorld conversation on Twitter, please use #NSW15.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 40,000 businesses operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and

conferencing. For additional information, please visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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