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8x8 to Be Featured at Enterprise Connect 2015 With Three Speakers and Best of Show Award Nomination for Virtual Office Analytics

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a leading provider of cloud-based unified communications and contact center solutions, will make a prominent appearance at Enterprise Connect 2015, the enterprise communications and collaboration industry's leading conference and exhibition, with three speaking engagements and a Best of Enterprise Connect award nomination for its Virtual Office Analytics solution. Enterprise Connect is set to take place March 16-19, 2015 at the Gaylord Palms Resort and Convention Center in Orlando, Fla.

8x8 Chief Technology Officer Bryan Martin will join Moderator Zeus Kerravala, Founder and Principal Analyst, ZK Research, for an Enterprise Connect Summit, "Life in a Cloud-Based, Software-Intensive Future" on Wednesday, March 18 at 9:15 am. The panel will analyze how software and the set of services lumped together under the "cloud" label will impact the lives and careers of both communications buyers and sellers.

8x8 Chief Marketing Officer Enzo Signore will join Moderator Marc Lindsey, Partner, Levine, Blaszak, Block And Boothby, LLP, for "Choosing a Cloud Communications Provider" on Wednesday, March 18 at 8:00 am. This panel is designed to help enterprises navigate through the many choices and decision factors that influence the process of selecting a cloud communications vendor.

8x8 Senior Product Marketing Manager Max Ball will join Moderator Aphrodite Brinsmead, Senior Analyst, Customer Engagement, Ovum, for "Contact Center in the Cloud" on Tuesday, March 17 at 1:30 pm. This session will feature both legacy and cloud-only providers, each telling the story of the solutions they have to offer through the lens of existing customers.

In addition to participating in these thought leadership sessions, 8x8 will be awaiting the judges' final selection for the year's Best of Enterprise Connect Award, for which its Virtual Office Analytics offering was named a finalist from more than 40 competitive entries. This powerful, big data suite of analytics and reporting tools, offered as an adjunct to the 8x8 Virtual Office unified communications solution, is designed to deliver customizable insights into an organization's historical and real-time communications environment to improve enterprise decision-making.

"We are honored that Virtual Office Analytics has been selected as a finalist for this year's Best of Enterprise Connect Awards. This is a direct reflection of the enthusiasm that our customers and the analyst community have shown upon seeing this comprehensive and compelling new offering," said 8x8 CEO Vik Verma. "For the first time, enterprise cloud PBX customers have a big data tool that provides both visual and graphical reporting along with analysis and insight needed to make critical business decisions in a real time manner."

8x8 will display Virtual Office Analytics along with its complete suite of cloud telephony, unified communications and contact center solutions at Booth #1513 at the Enterprise Connect Expo. To register for Enterprise Connect, go to www.enterpriseconnect.com/orlando/registration and use code 8x8 to save up to $500.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on Google+, Facebook, LinkedIn and Twitter.

About Enterprise Connect:

Enterprise Connect is the leading conference and exhibition for enterprise communications and collaboration in North America. Produced by UBM Tech, Enterprise Connect brings corporate IT decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise communications and collaboration hardware, software, systems and services. Enterprise Connect owns and produces No Jitter, (www.nojitter.com), providing daily blogging and analysis, and it also serves the enterprise communications community with a weekly email newsletter, a Webinar Series and Virtual Events. For more information, visit www.enterpriseconnect.com.

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