



8x8, Inc.

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8x8 Announces Compliance With US-EU/EEA and US-Swiss Safe Harbor Framework

Latest Certification from U.S. Department of Commerce Validates Data Privacy Compliance of 8x8's Cloud Communications Solutions in the US and Europe

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a leading provider of cloud-based unified communications and contact center solutions, today announced it has now been listed in the US Department of Commerce Safe Harbor Registry as having services that are in compliance with the US-EU/EEA and US-Swiss Safe Harbor Framework developed in coordination with the European Commission.

Regarded as more rigorous than those found in many other areas of the world, the European Union's Data Privacy protection laws specify that companies operating in the European Union and European Economic Area are not permitted to send personal data to countries outside the European Economic Area unless there is a guarantee that it will receive adequate levels of protection and comply with the seven cardinal rules set by Safe Harbor. The U.S.-EU/EEA and US-Swiss Safe Harbor Frameworks requires U.S. organizations to comply with these requirements regarding the collection, use and retention of personal information from European Union member countries. To become Safe Harbor compliant, 8x8 verified its adherence to the seven cardinal privacy principles required to meet the EU and Swiss privacy standards, including Notice, Choice, Onward Transfer, Security, Data Integrity, Access and Enforcement, and established an independent recourse mechanism for dispute resolution with TRUSTe.

"As a global cloud communications provider, we want our customers to be assured that all personal data transmitted over 8x8's network is protected," said Mehdi Salour, Senior Vice President of Network Operations and Support at 8x8. "Our Safe Harbor listing, along with HIPAA, FISMA/FIPS 140-2, PCI-DSS v3.0 and FCC-CPNI compliances, confirms our commitment to securing communications for our customers, their associates and partners not only in the US, but also globally."

For more information about the Safe Harbor Framework and to view 8x8's certification, please visit the U.S. Department of Commerce's Safe Harbor website: <http://www.export.gov/safeharbor/>. To learn more about how 8x8 safeguards the security and compliance of mission-critical communications, go to <https://www.8x8.com/why-8x8/security-and-compliance>.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 40,000 businesses operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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