



**8x8, Inc.**

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## **8x8 Expands Global Cloud Communications Network to Support Multinational Enterprise Customers**

*Partnership with EntrustICT and New Sydney Data Center Operation Establishes Presence in Asia Pacific*

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based unified communications and contact center solutions, today announced the expansion of its global cloud communications network in the Asia Pacific region to support the needs of enterprises with multinational and follow the sun operations.

"Building a network that delivers a consistently high quality of service and user experience across the globe is a key initiative for 8x8 and one of the many ways we are committed to supporting our enterprise customers," said 8x8 CEO Vik Verma. "With more and more U.S. based companies expanding their operations internationally to broaden their markets and better serve their customers, having a reliable and secure global cloud communications network that can quickly scale to accommodate growth is of paramount importance."

8x8 has partnered with EntrustICT, a Victoria, Australia-based provider of wholesale communications technologies to leading system integrators and service providers, to offer its Virtual Office and Virtual Contact Center solutions to the Australian market.

"We're excited to add 8x8's industry-leading cloud communications services to our portfolio of network based ICT solutions," said Vincent Kennedy, CEO of EntrustICT. "Our partners count on us to deliver reputable, next generation solutions that their customers can rely on and with 8x8 we are confident they will be receiving best of breed technologies built to solve the communications challenges businesses will face today and in the future."

In addition, 8x8 has partnered with Equinix to establish a point of presence in its SY3 facility in Sydney, Australia. SY3 is the most densely connected data center in Australia, with access to Equinix's network dense and rich ecosystem of more than 975 network providers globally, 120 of which are based in Australia. This includes a direct link to the Southern Cross Cable Network (SCCN) and PIPE Pacific Cable (PPC-1), the only location where access to the two largest peering points is available.

"We welcome 8x8 to our SY3 Sydney data center," said Jeremy Deutsch, Managing Director, Equinix Australia. "8x8 adds an industry leading cloud-based unified communications and contact center solution to our portfolio of cloud services. With our data center's proximity to the largest collection of international and regional networks in Australia and trans-oceanic cable stations, 8x8's Asia Pacific customers are ensured the highest quality communications services."

With the opening of this latest facility in Sydney, 8x8 now maintains eight data center operations in five regions of the world - United States, Canada, United Kingdom, Hong Kong and Australia.

### **About 8x8, Inc.**

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 40,000 businesses operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit [www.8x8.com](http://www.8x8.com), or [www.8x8.com/UK](http://www.8x8.com/UK) or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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