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8x8 Achieves New Technology Milestone With Awarding of 100th U.S. Patent

SAN JOSE, Calif.--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ:EGHT), a provider of cloud-based unified communications and contact center solutions, today announced the achievement of a new technology milestone with the awarding of its 99th and 100th U.S. patents.



8x8 Chief Technology Officer Bryan Martin (Photo: Business Wire)

As one of the early VoIP technology pioneers and a three time Leader in Gartner's Magic Quadrant for Unified Communications as a Service (UCaaS), 8x8's innovation over the years has led to the development of secure, reliable and highly scalable cloud-based communications solutions being adopted today by businesses worldwide. These include hosted PBX business phone service, instant messaging, presence, chat, web, audio and video conferencing, mobile apps, SMS, soft clients and a robust cloud contact center solution equipped with workforce and quality management capabilities.

"Most hosted communications providers have deployed third-party platforms which require incremental investments in software licenses as providers grow their installed base, thus limiting their ability to gain economies of scale. Furthermore, providers using third-party solutions are dependent on the vendors' technology vision and roadmap, which impacts

the providers' ability to quickly respond to evolving customer needs or differentiate from the competition through unique features and capabilities," said Elka Popova, North American Program Director, Unified Communications & Collaboration for Frost & Sullivan. "Unlike many of its competitors, 8x8 leverages a patented home-grown platform which has enabled it to rapidly and economically innovate and deliver an extensive communications and collaboration applications set that ranks among the most compelling hosted communications offerings in the industry."

Patents awarded to 8x8 cover achievements in areas such as optimal call routing, signaling and processing algorithms, unified and mobile communications, networked contact centers, emergency services provided over Internet Protocol (IP) connections, call quality, disaster recovery, security and global calling platforms. The company's more recent patent awards and applications relate directly to solving today's most complex business challenges such as managing communications across multiple devices, offices and countries.

"Our portfolio of 100 patents is not only a market differentiator and proof of technology innovation, but more importantly a display of the dedication of our team to envision, develop and deliver industry leading communications technologies that enable businesses to grow and prosper," said 8x8 Chief Technology Officer Bryan Martin. "Intellectual property is the life blood of technology companies today and we are honored that the U.S. Patent and Trademark Office has bestowed us with these 100 patent awards."

[Interview with 8x8 CTO Bryan Martin](#)

8x8's 99th patent (U.S. Patent #8,917,855), entitled "Systems, Methods, Devices and Arrangements for Unified Messaging," relates generally to a comprehensive system that coordinates multiple communication formats and provides a single, unified interface for use therewith. It can also facilitate communications with social networks. 8x8's 100th patent (U.S. patent #8,918,867), entitled "Information Security Implementations with Extended Capabilities," relates generally to information security and to systems, methods and devices for protecting secure information.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 40,000 businesses operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](#), [Facebook](#), [LinkedIn](#) and [Twitter](#).

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