



**8x8, Inc.**

December 1, 2015

## **8X8 Expands UK Operations with New Northern Office in Manchester**

*Latest Global Technology Company to Open in City's Northern Quarter*

SAN JOSE, Calif. and MANCHESTER, United Kingdom--(BUSINESS WIRE)-- 8x8, Inc. (NASDAQ: EGHT), a leading provider of cloud-based unified communications and contact center solutions, today announced the company will be opening a new office in Manchester as it continues to expand its UK-based operations. The company's new Manchester office will support customers and channel partners in the North West region of the UK.

8x8 offers Enterprise Communications as-a-service (ECaaS) solutions to help companies of all sizes solve critical business communications and customer service needs via the cloud. Currently, the company has UK offices in London and Aylesbury, as part of its global operations that employ more than 800 people worldwide.

Manchester's reputation as a hub for the media and digital industries continues to grow. New digital companies in Greater Manchester saw growth of 70 percent between 2010 and 2013<sup>1</sup>. 8x8 will be the latest global technology company to move into the area, with plans to expand further in 2016 to support increased customer growth.

Kevin Scott-Cowell, UK Managing Director of 8x8 stated, "It's an exciting time for business in the North West. Manchester has spent billions creating a global hub for digital companies and its Northern Quarter is tipped to rival London's Tech City. Working with our channel partners, we want to be part of that growth and support not only those fueling the digital economy in Manchester, but also those in the burgeoning North West."

This is the latest move in 8x8's continued growth plans, following European expansion earlier in the year with the acquisition of UK-based technology firm, DXI. Recently, the company was also named a leader in Gartner's annual "Magic Quadrant for Unified Communications as a Service (UCaaS) Worldwide," for the fourth consecutive year. Today, 8x8 is the only cloud communications provider to achieve Gartner Magic Quadrant placement for both Contact Center as a Service (CCaaS) and Unified Communications as a Service (UCaaS). In October, 8x8 announced a global deal to deploy its ECaaS offering across 140 initial Regus sites in Europe and the U.S.

### **Source:**

1. *Tech Nation Powering The Digital Economy Report 2015*

### **About 8x8, Inc.**

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable enterprise cloud communications solutions to more than 40,000 businesses operating in over 100 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premises PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and conferencing. For additional information, visit [www.8x8.com](http://www.8x8.com), [www.8x8.com/UK](http://www.8x8.com/UK) or connect with 8x8 on [LinkedIn](#), [Twitter](#), [Google+](#) and [Facebook](#).

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