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8x8 Recognized as a Leader in Gartner's Magic Quadrant for UCaaS, Multiregional for Third Consecutive Year

SAN JOSE, Calif.--(BUSINESS WIRE)-- [8x8, Inc.](http://www.8x8.com) (Nasdaq:EGHT), a provider of cloud-based unified communications, contact center and collaboration services, today announced that Gartner Inc., the world's leading information technology research and advisory firm, has positioned the company in the "Leaders" quadrant of its August 28, 2014 "Magic Quadrant for Unified Communications as a Service (UCaaS), Multiregional" for the third consecutive year.

According to the "Ability To Execute" portion of the evaluation criteria, "Gartner analysts evaluate UCaaS providers based on the breadth, quality and overall maturity of their applications, processes, tools and procedures that enhance individual, group and enterprise communications. Ultimately, UCaaS providers are judged on their Ability to Execute in capitalizing on their vision."

"We are honored, once again, to be positioned in the Leader's quadrant of Gartner's Magic Quadrant for UCaaS," said 8x8 CEO Vik Verma. "Over the past 12 months, we've made great progress expanding our mid-market customer base while enhancing the security, features and capabilities of our offerings to meet the complex needs of these highly selective customers. We believe Gartner's recognition is a testament not just to the company's ongoing leadership in the UCaaS industry, but to the collective hard work and dedication of the entire 8x8 team."

As stated in the report, "Vendors in the Leaders quadrant have been delivering complete UCaaS solutions for multiple years, have clients with more than 1,000 employees supported and have more than 200,000 total employees supported. These vendors have their accounts implementing a comprehensive and integrated UCaaS solution set that addresses the full range of market needs, along with the proven ability to service large accounts. These vendors have defined migration and evolution plans for their products in core UCaaS areas and are using their solution sets to acquire new clients, as well as to expand their footprints in their client bases to new functional areas."

The 2014 Magic Quadrant for Unified Communications as a Service is available at:
<http://www.8x8.com/Resources/whitepapers/GartnerMagicQuadrant.aspx>.

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the trusted provider of secure and reliable cloud-based unified communications and virtual contact center solutions to more than 39,000 small, midsize and distributed enterprise organizations operating in over 40 countries across six continents. 8x8's out-of-the-box cloud solutions replace traditional on-premise PBX hardware and software-based systems with a flexible and scalable Software as a Service (SaaS) alternative, encompassing cloud business phone service, contact center solutions, and web conferencing. For additional information, visit www.8x8.com, or www.8x8.com/UK or connect with 8x8 on [Google+](https://plus.google.com/8x8), [Facebook](https://www.facebook.com/8x8), [LinkedIn](https://www.linkedin.com/company/8x8) and [Twitter](https://twitter.com/8x8).

About the Magic Quadrant

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